



President's Message

Change, evolution, ability to adapt - these are all key to the survival of the content production industry today. The new regulations of the Canada Media Fund have impacted the basic principles of television program financing, by requiring, among other things, a second platform for the exhibition of content. Advances in new technologies and new patterns of audience viewing habits require that we rethink our own practices and revise our procedures in order to operate effectively in this evolving environment.

In these conditions, the ability to adapt becomes a fundamental condition for success. The Cogeco Fund has shown, year after year, that it can indeed adapt to change and has not hesitated to modify its guidelines in order to respond to the growing needs of the industry.

The pre-development program, created in 2008, is an example. The Fund has received 123 applications for funding in this pre-development program in the past two years, while receiving an average of thirty requests per year for development of series and MOW's. The innovative Corporate Theatrical Feature Film Development Program has also been widely appreciated with nearly 200 requests for funding from feature film production companies across the country since its inception in 1999.

Last year, the Cogeco Fund expanded its mandate to include drama series funding in order to collaborate with the Independent Production Fund to meet the demand for drama series financing. The Cogeco Fund approved a total of \$2,750,000 for the production of 14 drama series and MOW's destined for both private and public broadcasters.

The Cogeco Fund and the Independent Production Fund have always shared the management and administrative services of their programs. Now the industry is able to benefit from this shared expertise for the financing of series.

I would like to thank in particular, the members of the Board of Directors of the Cogeco Fund as well as the management consultants for their diligence in ensuring the good governance of the Fund. Their abilities to adapt to change and their commitment to the industry are certainly guarantees of our future success.

Yves Mayrand
President

A handwritten signature in black ink, appearing to read 'Yves Mayrand', written over a horizontal line.



Pre-development program

Pre-Development Funding (for series, mini-series and MOW's)

In recognition of the need to stimulate the creation and development of innovative concepts, the Cogeco Fund accepts requests for funding for the “pre-development” of dramatic productions that have not yet obtained broadcaster support. The objective of this program is to provide an opportunity to producers to finance third party costs incurred to develop the project sufficiently in order to present it to broadcasters and other financiers to obtain development commitments and financing.

Projects list

20.20 (S)

Production Company: Markham Street Films Inc.
Producers: Judy Holm, Michael McNamara
Screenwriter: Stéphanie Chapelle

Bloody Hell (S)

Production Company: Renaissant Arts
Producer: Warren Sulatycky
Screenwriter: Warren Sulatycky

Dangerous Objects (S)

Production Company: Shaftesbury Films Inc.
Producers: Christina Jennings, Scott Garvie, Julie Lacey
Screenwriters: Bob Carney, Sara Snow

Diver (S)

Production Company: Howe Sound Films Inc.
Producers: Brian McKeown, Sue Baek
Screenwriter: Brian McKeown

From Prison to Parliament (MOW)

Production Company: Kalaru Productions Inc.
Producers: Paula Smith, Mark Humphrey
Screenwriters: Paula Smith, Mark Humphrey

Housesitter (S)

Production Company: 100 Dragon Productions Inc.
Producers: Teresa Ho
Screenwriter: Anne Marie Scheffler

The List (S)

Production Company: Minds Eye Development Inc.
Producers: Kevin DeWalt
Screenwriter: Michael Leo Donovan

My Brother was Abducted by Aliens (S)

Production Companies: CCI Productions Inc., Fake Studio Inc.
Producers: Arnie Zipursky (CCI), Charles Falzon (CCI), Marc Côté (Fake),
Marie Hélène Panisset (Fake)
Screenwriters: Nancy Trites Botkin, Mark Shekter

Ressac (S)

Production Company: Cirrus Communications inc.
Producer: Josée Vallée
Screenwriters: Guy Edoin, Dominic Goyer

R.O.P.E. (S)

Production Company: E1 Television Productions Ltd.

Producers: Noreen Halpern, Laszlo Barna, John Morayniss

Screenwriter: Russ Cochrane

Under Cover Girls (S)

Production Company: Couzin Films inc.

Producer: Ziad Touma

Screenwriters: Kim Segal, Ziad Touma



Development program

The Cogeco Program Development Fund (“Development Program”) was established by COGECO Inc. and its affiliate Cogeco Cable Inc. to encourage the development of new scripts by Canadian writers for dramatic television programs, to be produced by independent Canadian producers, primarily for private sector broadcasters, in English or French, or preferably in both languages.

Series, MOW’s, Mini-series development:

To be eligible for support, an applicant must be a Canadian producer with a minimum of two years production experience and have produced at least one broadcast Canadian television drama. Eligible projects include dramatic series, movies-of-the-week and two-part mini-series which have received development support from a Canadian broadcaster. Funding is in the form of interest-free advances to be reimbursed according to a written contract duly executed.

Since October 1st 2007, eligible projects in development may qualify for up to \$5,000 for the development of a cross-platform proposal to adapt or create original content based on the television projects, for other distribution platforms such as websites, mobile content, interactive television or podcasts.

Projects list

Adam et Ève (S)

Production Company: Productions Caramel Film inc.
Producer: André Rouleau
Screenwriter: Anita Rowan
Broadcaster: V

Le Fée Éric (S)

Production Company: Les Productions La Presse Télé
Producers: Marleen Beaulieu, André Provencher
Screenwriters: François-Étienne Paré, Yann Tanguay, Émilie Gauvin, Catherine Paré,
Alexandre Villeneuve
Broadcaster: Vrak.TV

Last Call (S)

Production Company: SPG Productions Inc.
Producer: Shelley Gillen
Screenwriter: Shelley Gillen
Broadcaster: Showcase

M pour mensonge (S)

Production Company: Les Productions Sovimage
Producers: Sophie Deschênes, Sylvie Tremblay
Screenwriter: Gilles Desjardins
Broadcaster: SRC

Pérusse Cité (MC)

Production Company: Oasis Animation inc.
Producer: Jacques Bilodeau
Screenwriter: François Pérusse
Broadcaster: SRC



Production program

Under the terms of CRTC Public Notice 1997-98 regarding contributions to Canadian programming by Broadcasting Distribution Undertakings (BDUs), the BDUs controlled by Cogeco Cable Inc. are directing 20% of their requisite funding contributions to a production program. These contributions to the Cogeco Program Development Fund (“Production Program”) are used to encourage the production of prime-time movies-of-the-week, mini-series and pilots for dramatic series. These productions must be produced by Canadian independent producers for broadcast by either private or public broadcasters.

To be eligible for support, an applicant must be a Canadian producer with a minimum of two years production experience and have produced at least one broadcast Canadian television program.

French language theatrical feature films that have received development funding through the Cogeco Fund’s Theatrical Feature Film Development Program, and which have a broadcast licence and meet all of the other conditions of the Production Program, will also be eligible for production funding.

Financial support is provided in the form of an equity investment. The Fund will participate in recoupment and profits according to certain conditions set by contract.

Projects list

Polices (S)

Production company: Films Zingaro 2 inc.

Producers: Pierre Beaudry, Sophie Deschênes, Luc Chatelain, Lucie Marion

Director: Daniel Grou (Podz)

Broadcaster: SRC

Cette série dramatique raconte la vie et le quotidien de deux patrouilleurs du Service de police de la Ville de Montréal plongés au cœur même de la jungle urbaine. C'est surtout l'histoire d'une amitié improbable qui se développe pourtant entre deux hommes marqués par la vie et que tout, au départ, semble éloigner.

Being Erica, Season III (S)

Production company: Being Erica 3 Productions (Temple Street)

Producers: David Fortier, Ivan Schneeberg, Jana Sinyor, Aaron Martin

Directors: Jeff Woolnough, Alex Chapple, Phil Earnshaw, Chris Grismer,
John Fawcett, Kelly Makin, Erik Canuel

Broadcaster: CBC

Season III is about transformation. This year, everything in Erica's life - her job, her love life, even her therapy with Dr. Tom – is starting anew, and getting turned upside down in the process. Now in group therapy and joined by a new group therapist, Erica is learning from other people's journeys, and finding that by helping others, she is in fact helping herself.

Combat Hospital, Season I (S)

Production company: Sienna Films

Producers: Jennifer Kawaja, Julia Sereny

Director: TBD

Broadcaster: Global

A Canadian run, Allied Forces Hospital outside Kandahar, Afghanistan, this multinational trauma centre is populated by doctors and nurses who treat the wounded, save lives and sadly are often forced to watch people succumb in their struggle for life. These are a select few who have been brought together to deal in the ultimate of stressful situations: treating the vulnerable in a war zone – fallen soldiers, enemy combatants and the civilians caught in-between.

Gentleman, an 2 (S)

Production company: Production Gentlehomme II inc.

Producers: Anne Boyer, Michel d'Astous

Director: Louis Choquette

Broadcaster: Groupe TVA

Nous retrouvons nos héros deux ans plus tard. Au menu de ce deuxième opus, trois enquêtes principales : des luttes fratricides au sein de l'escouade, des alliances, des trahisons. Au-delà des histoires sordides qui apparaissent souvent en toile de fond, se développent surtout des grandes quêtes des personnages principaux, des sentiments nobles presque plus grands que nature.

(S) Series / (TF) (MOW) Movie-of-the-week / (MS) Mini-series / (P) Pilot / (MC) Multiplatform content

Jack of Diamonds (MOW)

Production company: JOD Productions (Muse Entertainment)

Producer: Jesse Prupas

Director: Herve Renoh

Broadcaster: Canwest

Tennis pro Campbell Lassiter has a great life – a job at the most exclusive country club and a budding romance with a beautiful girl. Life is great until he meets Pascall Leeroy (aka Scallie) the infamous Jack of Diamonds, a thief of the highest order. When Scallie decides to make Campbell his mole in the country club, Campbell's perfect life hangs in the balance.

John A: The Rivals (MOW)

Production company: Indian Grove Productions

Producer: Bernard Zuckerman

Director: Jerry Ciccoritti

Broadcaster: CBC

John A: The Rivals follows John A. Macdonald, Canada's first Prime Minister, a charismatic and brilliant leader whose charm, personality and vision forge the Canadian Confederation, from election day in 1854 through the events leading up to Confederation in 1867 and the agreement with his arch rival - George Brown.

Malenfant (MS)

Production company: Avanti Ciné Vidéo

Producers: Luc Wiseman, Jacques W. Lina

Director: Ricardo Trogi

Broadcaster: Séries +

Malenfant, c'est l'histoire d'un homme dont l'enfance sur une ferme se résume au labeur du clan familial et à une bataille incessante pour améliorer un sort au seuil de la pauvreté. Il aura appris que seuls la ruse et le courage de lutter conduisent à la réussite. Il bâtira un empire envers et contre tous. Mais l'entêtement et l'arrogance mèneront Raymond Malenfant à mettre en péril sa famille dans une spectaculaire faillite personnelle.

Murdoch Mysteries, Season IV (S)

Production company: Shaftesbury Murdoch IV (Shaftesbury Films)

Producers: Christina Jennings, Scott Garvie, Laura Harbin

Directors: Cal Coons, Steve Wright, David (Sudz) Sutherland

Broadcaster: City TV

Season IV begins months after Dr. Julia Ogden has left Toronto and Murdoch for a job in Buffalo. Murdoch is finding it hard to solve cases without her forensic expertise and losing his soul mate has dampened his spirits. The cracks in Murdoch's usually stoic appearance are starting to show.

Republic of Doyle, Season II (S)

Production company: Republic Season 2 Inc.
Producers: Allan Hawco, John Vatcher, Rob Blackie
Directors: Stefan Scaini, Steve DiMarco, Jim Allodi
Broadcaster: CBC

Republic of Doyle centers around a father and son Private Investigator team living in the beautiful town of St. John's, Newfoundland. The duo continues to fight crime, but it is the family dynamics, the good and the bad, which test their daily survival. For the Doyles, at the end of the day, if they are together, they have succeeded.

Les Rescapés (S)

Production company: Productions Casablanca
Producers: Joanne Forgues, Marc Poulin
Director: Claude Desrosiers
Broadcaster: SRC

1964: La famille hautement « dysfonctionnelle » de l'inspecteur Gérald Boivin de la police de Montréal est mystérieusement transportée en l'an 2010. Complètement perdus, les Boivin ne rêvent que de rentrer chez eux, en '64. Pour ce faire, ils devront retrouver l'homme qui, pour des raisons obscures, a manigancé leur voyage dans le temps. Bref, *Les Rescapés*, c'est les aventures d'une famille éclatée qu'un voyage dans le temps force à se rapprocher. Pour le meilleur et pour le pire...

Shadow Island Mysteries: Wedding For One - The Last Christmas (MOWs)

Production companies: Buffalo Gal Pictures and Breakthrough Entertainment
Producers: Ira Levy, Phyllis Laing, Peter Williamson, Paula Smith
Director: Gary Yates
Broadcaster: W Network

Shadow Island Mysteries take place on an island in the pristine Canadian wilderness. The intrigue occurs lakeside, in the mysterious woods, and in the luxurious living areas of the Shadow Island Resort. At the centre of each story is Claire La Foret, a beautiful young woman who works as the Property Manager who moonlights as an aspiring mystery writer.

Stella & Sam, Season II (S)

Production company: Stella & Sam Productions (Radical Sheep Productions)
Producers: Michelle Melanson, John Leitch
Director: Raymond Jafelice
Broadcaster: Family Channel

Stella, a nine-year-old with wild red hair, is truly a 'star' in the eyes of her four-year-old brother Sam. Stella happily guides Sam through the wild spaces beyond their back porch. For her, the Great Outdoors is more than just a place – it's a playmate! Based on the best-selling book series by Canadian author and illustrator Marie-Louise Gay.

Toute la vérité, saison 2 (S)

Production company: Sphère Média 2008 inc.
Producers: Sophie Deschênes, Mélanie Lamothe
Directors: Lyne Charlebois, Brigitte Couture
Broadcaster: Groupe TVA

L'année fut éprouvante professionnellement et personnellement pour notre héroïne, Brigitte. Mais au terme de la première saison, la belle procureure de la Couronne retourne dans les bras de Samuel, son grand amour tandis que Maxime, qui avait toujours l'espoir de vivre une relation avec Brigitte, tourne enfin la page et fréquente Geneviève, la jeune mère atteinte du VIH.

Wapos Bay : The Movie (MOW)

Production company: Wapos Bay Productions
Producers: Anand Ramayya, Dennis Jackson, Melanie Jackson
Directors: Dennis Jackson
Broadcaster: APTN

Talon and Raven learn that they will have to move away from Wapos Bay. This news takes Talon on a journey of self-discovery as he sets off to accomplish his bucket list of things he wants to do before he must leave. Raven, on the other hand, decides to do everything she can to keep the family from moving away. With their whole world being turned upside down, Talon and Raven must join forces to keep the family together in Wapos Bay.



Feature film development program

To be eligible for support, a Canadian independent producer must have produced within the past 5 years, at least three theatrically released or broadcast productions from the following categories:

feature film, movie-of-the-week, or mini-series; at least one of these must have been theatrically released. Development funding is available for production companies with a slate of at least three feature films in development. Funding is in the form of an interest-free advance of which 50% is to be reimbursed on the first day of principal photography of any one of the projects submitted and the balance to be reimbursed on the first day of principal photography of any other project submitted.



Anamaria / Alexis le trotteur / Ghost(s) / L'Homme qui a peur /
Nous sommes loups



MARKHAM
STREET
FILMS INC

The Return of the Fabulous 7 / Lies About My Grandfather /
Heaven is Small / Sailor Girl / The Ballad of Maura Mackenzie



Inch'Allah / Whitewash / Alice / Prescott etc. / Time Warp /
Le But d'Alain Côté / El Nino Perdido / The Reluctant Runner



League of Monster Slayers / Cougar Attacks / Gerontophilia



What We All Long For / Bright Tragic Thing / Grade Five /
Stick Up Men / Sweetness in the Belly



2010 Events

Academy of Canadian cinema and television / ACCT

60th Anniversary of SARTEC

October 15, 2009 / Montréal, Québec

The Cogeco Program Development Fund awarded a financial contribution to the Academy of Canadian Cinema and Television who helped SARTEC in organizing their 60th anniversary celebrating the imagination, creativity and talent of our scriptwriters.

25^e Gala des Prix Géméaux

September 16 and 19, 2010 / Montréal, Québec

The Géméaux in the category *Best Writing in a Dramatic Comedy* was awarded in cooperation with the Cogeco Program Development Fund to the scripwriter Richard Blaimert for the series *Les hauts et les bas de Sophie Paquin*.
Production of Sphère Média Plus

Gemini Awards 2010

November 13, 2010 / Toronto, Ontario

The Gemini in the category *Best Writing in a Dramatic Program or Mini-series* was awarded in cooperation with the Cogeco Program Development Fund to the screenwriters Jennifer Holness and Sudz Sutherland for the Miniseries *Guns*.
Produced by Hungry Eyes Film and Television Inc.

International Banff television festival 2010

Breakfast with a Decision Maker

June 13 to 16, 2010 / Banff, Alberta

The Breakfast with a Decision Maker series is a perennial favourite at Banff and always gets high marks from participants – producers and decision makers alike – for informal meetings to pitch projects, network with colleagues and gain insight about the type of programming decision makers are looking for and producers are working on.

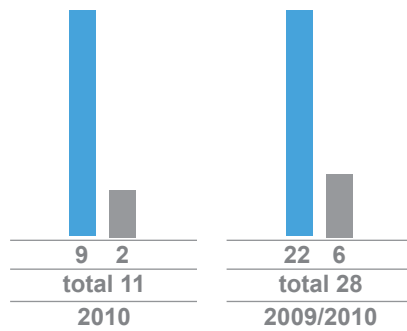


2010 Statistics

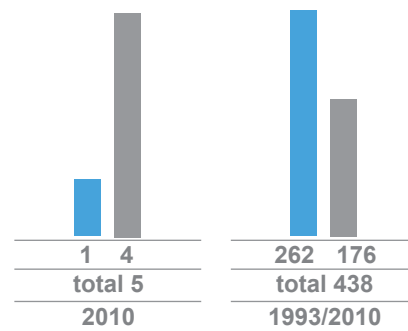
Approved Projects

■ French ■ English

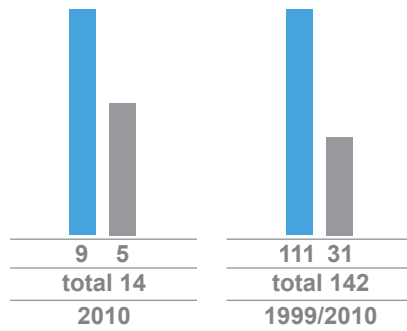
Pre-development



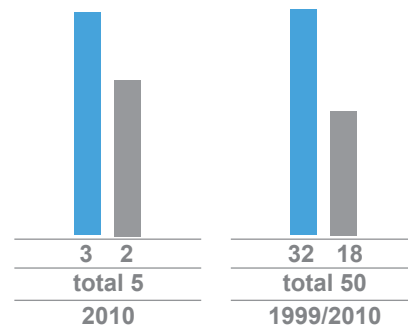
Development



Production



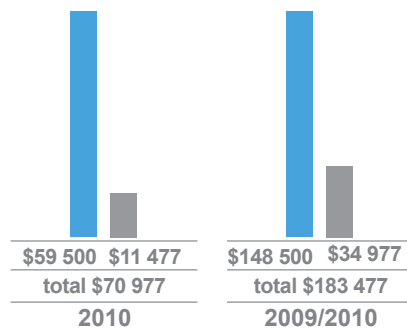
Feature Film Development



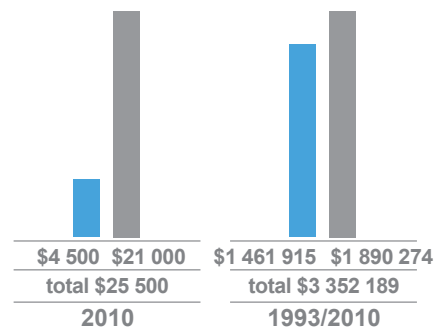
Funding

■ French ■ English

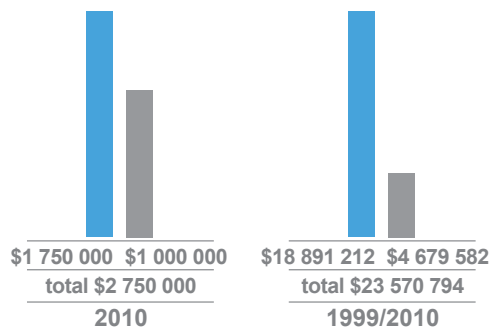
Pre-development



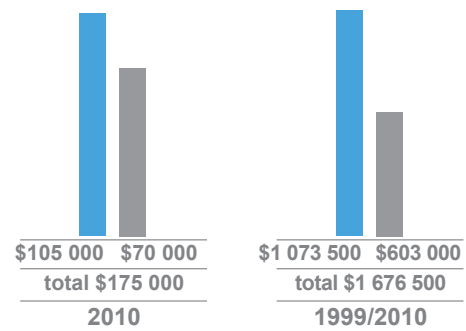
Development



Production



Feature Film Development





Members

Board of directors

Yves Mayrand, President

Yves Mayrand holds a law degree from the Université de Montréal and an MBA degree from Concordia University. As a lawyer, he joined the CRTC legal branch in 1975, and subsequently left the CRTC in 1977 to practice law in the field of communications, first in Montréal, and later in the National Capital Region. In 1981, he left private practice to occupy various management positions in the broadcasting industry in Alberta, first in radio, followed by television and pay television in 1983. He joined Cogeco Inc. in 1988, where he presently holds the position of Vice-President, Corporate Affairs. He also holds the position of Vice-President, Corporate Affairs at subsidiary Cogeco Cable Inc., which includes responsibility for regulatory matters and programming service affiliation agreements. He currently serves as a director of Cable Public Affairs Channel Inc. (CPAC), and the Cogeco Program Development Fund (CPDF) of which he is also President.

Louis Audet, Vice president - outgoing

Louis Audet, P. Eng., M.B.A., is President and Chief Executive Officer of COGECO Inc. and Cogeco Cable Inc.

He holds a Diploma in Science (DEC) from Collège Jean-de-Brébeuf, Montréal (1970), a Bachelor of Applied Sciences and an Electrical Engineering Degree (electronics and communication) from École Polytechnique de Montréal (1974) and a Master of Business Administration (MBA) from the Harvard Business School, Boston, Massachusetts (1979).

Mr. Audet worked for four years as an Engineering Project Manager for Bell Canada in the Montréal area. He acted in turn for the Outside Plant Network and Central Office Equipment departments. After two years in Boston, Mr. Audet joined CF Cable TV (formerly Cable T.V. Inc.) as Assistant to the Vice-President, Development, and developed the firm's marketing plans with an emphasis on customer service. In 1981, Mr. Audet joined COGECO as National Sales Director, Television Operations. He served as Vice-President, Marketing and Development, and later as Executive Vice-President before becoming President of the Company in 1993.

Mr. Audet is a member of the boards of directors of COGECO and its affiliated companies. He also serves on the board of directors of CableLabs since 1998.

Mr. Audet was a member of the Boards of Directors of Clarica from 1997 to 2002, of the Canadian Cable Telecommunications Association (CCTA) from 1990 to 2006, of the Montréal Symphony Orchestra from 1995 to 1998 and again from 2004 to 2006 and of *Collège Jean-de-Brébeuf* from 1998 to 2009. Mr. Audet is a past President of the Development Fund of *Collège Jean-de-Brébeuf* where he served from 1998 to 2009. He has also been a member of *La Corporation de l'École Polytechnique de Montréal* from 1998 to 2006 and a member and governor of the Council on Canadian Unity from 1994 to 2006. In 1989, he served as President of the *Association canadienne de la radio et de la télévision de langue française*. He was Vice-President of the Television Board of the Board of Directors of the Canadian Association of Broadcaster (CAB) and a member of the Board of Directors from 1989 to 1994. Mr. Audet is also a member of the Order of Engineers of Québec and of the Mount-Royal and Saint-James Clubs of Montréal.

Mr. Audet was also involved in several major fundraising campaigns such as those of *Centraide du Grand Montréal* in 1997, 1998, 2000 and 2004, the 125th anniversary of *l'École Polytechnique de Montréal* in 1998, the Old Brewery Mission from 2003 to 2004, the *Grande Campagne du Musée des Beaux-Arts de Montréal* from 1998 to 2002, and again for its 2005 annual campaign, and the *Fonds de développement du Collège Jean-de-Brébeuf* from 1999 to 2001, and again for its three-year campaign, from 2006 to 2009.

In 1983, he married Jocelyne Francoeur and their daughter Émilie was born in 1990.

ABOUT COGECO

COGECO is a diversified communications company. Through its Cogeco Cable subsidiary, COGECO provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services using its two-way broadband cable networks. Cogeco Cable also provides, to its commercial customers, data networking, e-business applications, video conferencing, hosting services, Ethernet, private line, VoIP, HSI access, dark fibre, data storage, data security and co-location services and other advanced communication solutions. Through its subsidiary, Cogeco Diffusion Inc., COGECO owns and operates the Rythme FM radio stations in Montréal, Québec City, Trois-Rivières and Sherbrooke, as well as the FM 93 radio station in Québec City. COGECO's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CGO). The subordinate voting shares of Cogeco Cable are also listed on the Toronto Stock Exchange (TSX: CCA).

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications company, the second largest cable operator in Ontario, Québec and Portugal in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides, to its commercial customers, data networking, e-business applications, video conferencing, hosting services, Ethernet, private line, VoIP, HSI access, dark fibre, data storage, data security and co-location services and other advanced communication solutions. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

René Guimond / Vice president

René Guimond holds a Bachelor in Business Administration (1974) from Sherbrooke University and has based his professional career on his sense of entrepreneurship.

In October 2005, René Guimond was named President and CEO of Cogeco Radio-Télévision Inc. (CRTI) which includes the TQS television network, the Rythme FM radio network and radio station 933 in Québec. In 2008, he was named Vice-President New Media Development at Cogeco Cable. Since November 2010, René Guimond is the Vice-President, Public Affairs and Communications at Cogeco inc.

Earlier in 2005, he took charge of the Montréal 2005 World Aquatics Championships a few months from the opening of this international event. He relaunched TQS, the black sheep of television, managed BCP, one of the most important advertising agencies in Canada, and was the co-founder of Promo Marketing Canada, an agency that has become a leader in its field in the country. All of which vouch for his determination and ability to assume responsibilities requiring vision, strategy and top managerial and unifying skills.

He was also Vice President Marketing and Public Affairs for the Montreal Expos from 1981 to 1986.

Charles Ohayon / Board member

Charles Ohayon has worked in television, tv commercials and film since 1979. He produced commercials at Films 24 and became President of Cleo 24. From 1994 to 1998 he was the Director General of Programming (Television) for the Société Radio-Canada.

He was a member of the Board of Directors of the Association des producteurs de films et de télévision du Québec and the Canadian Television Fund as well as the Academy of Canadian Cinema and Television in Quebec. He is now on the Independent Production Fund Board. In 2005-2006, he was the Executive Director of the Institut national de l'image et du son (INIS).

Suzanne D'Amours / Board member

Since 1984, Suzanne D'Amours has occupied many functions in the cinema and television industry. At the Société générale du cinéma (SGC), she was responsible for the certification of Québec productions' eligibility to the tax credits. She also worked at Malofilm inc. and at the National Film Board's Co-production program before becoming Deputy Director General of the Association des producteurs de films et de télévision du Québec (APFTQ) where she worked particularly in the area of financing. Since 1997, she has served as a consultant to independent producers and professional organizations in the field of audiovisual, publishing, music and live entertainment. Her training in administration and experience in the creation and application of fiscal programs in the cultural area has made her contribution in this field unique in Québec.

Heather McGillivray / Board member

Heather McGillivray began her career in the television industry in 1972 working on documentaries at the CTV Network. After obtaining her law degree she returned to television with Ironstar Communications, a production and distribution company which she and her husband owned. She was Executive Director of the Children's Broadcast Institute from 1987 to 1988. From 1991 to 1995 she was Vice President Programming at the Family Channel. She has served on the Boards of Directors of the Alliance for Children and Television and of the St. Joseph's Health Centre in Toronto. She is currently serving on the Board of Directors of the Independent Production Fund.

Ann Dadson / Board member

Ann Dadson is a director of The CRB Foundation, a charitable organization established by Andrea and Charles Bronfman; she is also director of The Historica-Dominion Institute and a trustee of the McGill Institute for the Study of Canada. She has degrees from the University of Toronto and Harvard University's Institute in Arts Administration.

Officers

Pierre Gagné / Treasurer

Pierre Gagné is responsible for finance of COGECO Inc. and Cogeco Cable Inc. since October 1995 and currently holds the position of Senior Vice President and Chief Financial Officer.

In addition, Mr. Gagné is responsible for the financial policy of COGECO Inc. and Cogeco Cable Inc. and the relations with the capital markets, acting as a spokesman for both companies. Since he joined the company, Mr. Gagné oversees both the Administration and Control and Communications departments.

Before joining COGECO, Mr. Gagné was Vice President, Finance and Administration, for Disque Améric Inc., owned at 51% by Transcontinental Limited where he held the position of Corporate Controller for 5 years.

Mr. Gagné is a member of the Québec Order of Chartered Accountants since 1981. He holds a Bachelor of Commerce from l'École des Hautes Études Commerciales of Montréal since 1979 and obtained his M.B.A. in 1995 from Concordia University.

Claire Dion / Secretary

From 1980 to 1987 Claire Dion held positions at SODEC (IQC, SGCQ, SOGIC) as script advisor and Director of Development and Production. Since 1987 she has served as editor of a healthcare business periodical; she was responsible for teaching a scriptwriting course for television at the Université du Québec; she acted as associate producer for the development of director Robert Favreau's feature film *L'Ange Noir* and script editor of the first season of *Super Sans Plomb*. In 1991, she set up the Quebec office of Independent Production Fund, which administers the COGECO Program Development Fund and the Bell Broadcast and New Media. She acted as consultant for Shaw Cablesystems in Quebec for the Shaw Rocket Fund from 1997 to 1999 and for the CanWest Promotion of Programming Fund in 2003. Claire Dion received her B.A. in television studies from Concordia University and a Master Degree in Cinéma from USC (University of Southern California). She has sat on the Board of Directors of healthcare organizations. She is a member of the Canadian Academy of Cinema and Television, Femmes du cinéma, de la télévision et des nouveaux médias de Montréal and is vice-president of the Fondation Marijo.

Consultants

Andra Sheffer / Executive Director

Andra Sheffer is the Executive Director of three private funds supporting the Canadian television and new media industries: the COGECO Program Development Fund for the development and production of dramatic series and MOW's; the Bell Broadcast and New Media Fund which invests in Canadian television programs and their associated digital interactive projects; and the Independent Production Fund which invests in dramatic television and web series. From 1979-89 she was the founding Executive Director of the Academy of Canadian Cinema and Television. She lectures on the business and financing of television and new media and is editor of *New Media, New Business : The Producers' Guide* (2001), *Create a Winning Proposal – The Handbook for New Media Producers* (1999) and *MAKING IT: The Business of Film and Television Production in Canada* (1986 et 1995). Previously, she served as the Managing Director of the Toronto International Film Festival and with the Federal Government as a Certification Officer setting up the original CAVCO office (and Canadian content “point” system) and at the Festivals Bureau promoting Canadian films internationally.

Charles Zamaria / Financial Director

Charles Zamaria is Financial Director for the Bell Broadcast and New Media Fund, Independent Production Fund and COGECO Program Development Fund. Concurrently, Professor Zamaria is a full-time tenured faculty member in the School of Radio and Television Arts at Ryerson University, where he specializes in teaching business aspects of producing in various media industry. He has worked for CTV, YTV, CBC, Telefilm Canada and Cambium Productions in various production and management capacities. He has credits on dozens of award-winning independent film and television productions. He is the author of numerous publications, served as Director for trade missions (Department of Foreign Affairs and International Trade, Canada) and conducted research analysis and studies internationally. In addition, he serves as Project Director and Principal Co-Investigator on the Canadian Internet Project – an extensive research undertaking which analyzes Internet usage and non-usage patterns in Canada in international perspective. He is a member of: AoIR (Association of Internet Researchers), NMBIA, IMAT, DGC, CFTPA, ACCT, CIPA, UFVA, BEA, BEAC and DOC.

Staff

Carly McGowan / Program Manager / Toronto

Astrid Rosemarin / Project Coordinator / Toronto

Joanne Duguay / Project Coordinator / Montreal

Huguette Giroux / Executive Assistant / Montreal