



President's message

Inventiveness and creativity are better than ever!

The Cogeco Fund is proud to be at the very heart of creation. For nearly twenty years, the Fund has been involved in the various stages of the drama screenwriting process, by providing Canadian production companies with financial support - a support that has evolved along with the many changes in our industry from writing to corporate support for feature films, from development of interactive tools to innovative financing of pre-development stages. The Fund has strived to adapt its funding activities to reflect the evolution and critical needs of the development process.

The Cogeco Fund also implemented a Production Program funded by contributions from Cogeco Cable. Nearly \$3 million is invested in the production of Canadian television drama each year.

Ensuring that we evolve, adapt and continue to meet the needs of the industry while always respecting the creative process and responding to audience tastes and expectations, represents a major challenge that we proudly meet year after year.

Even in difficult times, the Fund has managed to maintain its commitment, and then some. The agreement we reached with the Independent Production Fund in 2009 allowed us to expand our mandate to undertake the funding of drama series. This past year, the Cogeco Fund invested \$3,750,000 in 23 high quality Canadian TV series, MOVs, pilots and feature films licensed by twelve private and public Canadian broadcasters.

The end of the year is an ideal time for us to take stock of our accomplishments. While the sums invested by the Cogeco Fund are indeed important, this year a measure of our success is based on the results of a survey of our clients. We asked producers and broadcasters to assess their level of satisfaction with the Cogeco Fund's programs and services. Overall, the results were very positive, even though - no surprise here - meeting all financial requests remains an impossible task.

We were happy to learn that respondents highlighted the importance of the pre-development program, the Fund's ability to adapt to the needs of the industry, the simplicity and efficiency of the application process, as well as the professionalism and expertise of our staff. To these competent people, I say thank you and congratulations.

Our thanks to all of you for this much appreciated vote of confidence.

A handwritten signature in black ink, appearing to read 'Yves Mayrand', written over a horizontal line.

Yves Mayrand
President



Development program

The Cogeco Program Development Fund (“Development Program”) was established by COGECO Inc. and its affiliate Cogeco Cable Inc. to encourage the development of new scripts by Canadian writers for dramatic television programs, to be produced by independent Canadian producers, primarily for private sector broadcasters, in English or French, or preferably in both languages.

Series, MOW’s, Mini-series development:

To be eligible for support, an applicant must be a Canadian producer with a minimum of two years production experience and have produced at least one broadcast Canadian television drama. Eligible projects include dramatic series, movies-of-the-week and two-part mini-series which have received development support from a Canadian broadcaster. Funding is in the form of interest-free advances to be reimbursed according to a written contract duly executed.

Since October 1st 2007, eligible projects in development may qualify for up to \$5,000 for the development of a cross-platform proposal to adapt or create original content based on the television projects, for other distribution platforms such as websites, mobile content, interactive television or podcasts.

Projects

All Star High (S)

Production Company: Decode Entertainment Inc.
Producer: Steven DeNure
Screenwriter: Andrew Orenstein
Broadcaster: Family

Durham County, The Movie (MOW)

Production Company: MBA Media Development Inc.
Producers: Janis Lundman, Adrienne Mitchell, Michael Prupas,
Laurie Finstad Knizhnik
Screenwriter: Laurie Finstad Knizhnik
Broadcasters: TMN, MC

F. - phase III (S)

Production Company: Cirrus Communications
Producer: Josée Vallée
Screenwriters: Dominic Goyer, Annabelle Poisson
Broadcaster: SRC

La marraine (S)

Production Company: Les Productions Sovimage
Producer: Sophie Deschênes
Screenwriter: Danielle Dansereau
Broadcaster: Série +

Musée Éden II (S)

Production Company: Les Productions Sovimage
Producer: Sophie Deschênes
Screenwriter: Gilles Desjardins
Broadcaster: SRC

Musée Éden II - phase II (S)

Production Company: Les Productions Sovimage
Producer: Sophie Deschênes
Screenwriter: Gilles Desjardins
Broadcaster: SRC

O' (S)

Production Company: Les Productions Sovimage
Producers: Vincent Gabriele, Sophie Deschênes, Sylvie Tremblay
Screenwriter: José Fréchette
Broadcaster: TVA

Saint Bats (S)

Production Company: Fifth Ground Entertainment
Producer: Chris Szarka, Raj Panikkar
Screenwriter: Brad Smith
Broadcaster: Showcase

Spin Factory (S)

Production Company: White Pine Pictures

Producers: Peter Raymont, Janice Dawe, David Barlow, Susan Coyne

Screenwriters: Susan Coyne, Scott Reid

Broadcaster: Canwest

The Buddy System (S)

Production Company: Cirrus Communications

Producers: Michael Souther, Teza Lawrence

Screenwriter: Ken Cuperus

Broadcaster: Family

Trafic (S)

Production Company: Cirrus Communications

Producer: Josée Vallée

Screenwriter: A.B. Winter

Broadcaster: SRC

Un homme libre (S)

Production Company: Duo Productions

Producers: Anne Boyer, Michel D'Astous

Screenwriter: Jacques Savoie

Broadcaster: TVA



Pre-development program

Pre-Development Funding (for series, mini-series and MOW's)

In recognition of the need to stimulate the creation and development of innovative concepts, the Cogeco Fund accepts requests for funding for the "pre-development" of dramatic productions that have not yet obtained broadcaster support. The objective of this program is to provide an opportunity to producers to finance third party costs incurred to develop the project sufficiently in order to present it to broadcasters and other financiers to obtain development commitments and financing.

Projects

5 à 7 (S)

Production Company: Cirrus Communications Inc.
Producer: Josée Vallée
Screenwriters: Stéphane Dompierre and Caroline Allard

Les miniAtomix (S)

Production Company: Divertissement Subséquence
Producer: Christine Côté
Screenwriter: Sylvain Charbonneau

Charlie's Chat Room (S)

Production Company: Shaftesbury Films Inc.
Producers: Christina Jennings, Scott Garvie, Suzanne French
Screenwriter: Jeff Biederman

Jade and the Jaguar's Eye (MOW)

Production Company: Hop To It Productions Inc.
Producer: Susan Nation
Screenwriter: Brian McKeown

Nickeltown (S)

Production Companies: Duopoly Canada, March Entertainment .
Producers: Catherine Tait, Dan Hawes
Screenwriter: Derek Harvie

The Princess League (S)

Production Company: Marni Fullerton Features
Producer: Marni Fullerton
Screenwriters: Anna Champion, John Frizzel

RTF Toronto (S)

Production Company: Minds Eye Development Inc.
Producer: Kevin DeWalt
Screenwriter: Michael Leo Donovan

My Brother was Abducted by Aliens (S)

Production Company: Sarazin Productions,
Producers: Pierre Sarrazin, Suzette Couture, Damon D'Olivera,
Clement Virgo
Screenwriter: Suzette Couture

Word Nerd (MOW)

Production Company: Seven24 Films.
Producer: Tom Cox, Jordy Randall
Screenwriter: Susin Nielsen



Production program

Under the terms of CRTC Public Notice 1997-98 regarding contributions to Canadian programming by Broadcasting Distribution Undertakings (BDUs), the BDUs controlled by Cogeco Cable Inc. are directing 20% of their requisite funding contributions to a production program. These contributions to the Cogeco Program Development Fund ("Production Program") are used to encourage the production of prime-time movies-of-the-week, mini-series and pilots for dramatic series. These productions must be produced by Canadian independent producers for broadcast by either private or public broadcasters.

To be eligible for support, an applicant must be a Canadian producer with a minimum of two years production experience and have produced at least one broadcast Canadian television program.

French language theatrical feature films that have received development funding through the Cogeco Fund's Theatrical Feature Film Development Program, and which have a broadcast licence and meet all of the other conditions of the Production Program, will also be eligible for production funding.

Financial support is provided in the form of an equity investment. The Fund will participate in recoupment and profits according to certain conditions set by contract.

Projects

Artic Air (S)

Production Company: Omni Film Drama Development Ltd.

Producers: Michael Chechik, Gabriela Schonbach, Gary Harvey, Ian Weir,
Ian Hay

Screenwriters: Sarah Dodd, Bob Carney, Jordan Wheeler James Phillips,
Penny Gummerson, Susin Neilson

Broadcaster: CBC

A cantankerous airline owner and his maverick crew of pilots form a likable dysfunctional family who each week take on flights to: deliver cagey prospectors to secret diamond mining sites, rescue a group of scientists from a snowed in research camp, water bomb forest fires, or play tour guide for polar bear seeking Japanese tourists.

Being Erica, Season 4 (S)

Production Company: Being Erica IV Productions Ltd.

Producers: David Fortier, Ivan Schneeberg, Jana Sinyor, Aaron Martin ,
Claire Welland

Screenwriters: Chris Grismer, Phil Earnshaw, Ken Girotti, John Fawcett,
Gary Harvey, Kari Skogland, Paul Fox

Broadcaster: CBC

Season four, Erica has come full circle as she begins the final stage of her therapy as a doctor in training. Thanks to the guidance of Dr. Tom, Erica has gone through some major life changes, and season four finds her happily in a new relationship, and at the helm of 50/50 Press, the publishing company she started with Julianne. But this doesn't mean Erica has finished her own journey. Now Erica is learning about herself through how she is helping as a doctor in training.

Belle-Baie V (S)

Production Company: Productions Belle-Baie inc.

Producers: Cécile Chevrier, Josée Vallée

Screenwriters: Renée Blanchard, Robin-Joël Cool, Georgette LeBlanc

Broadcaster: SRC

Des cendres de la quatrième saison renaît une communauté tiraillée entre son désir de se rebâtir et la nostalgie d'un passé pas si lointain. Pour survivre, tous doivent regarder devant, en ayant cet objectif commun d'améliorer leur sort. Chacun doit composer avec sa nouvelle réalité, repartir sur de nouvelles bases. La genèse de tout espoir ne peut naître qu'en une seule action : croire. Croire en sa force, en sa dignité, en son potentiel. Croire en ses proches, à son couple, au pardon, à tout ce qui nous rend plus fort. Croire en soi, malgré les échecs et les détracteurs. Assez des dérives : on passe à l'action!

Bomb Girls (S) Bomb Girl Productions

Production Company: Bomb Girl Productions

Producers: Wendy Grean, Janis Lundman, Adrienne Mitchell,
Michael Prupas, Michael MacLennan

Screenwriters: Michael MacLennan, Shelley Eriksen, John Krizanc,
Esta Spalding

Broadcaster: Global

It's Toronto, 1942 and women are signing up for the war effort in factories across the city. *Bomb Girls* follows a group of workers at Victory Munitions, each fighting their own front lines every day. Amid the blackouts and rationing, propaganda and sexual harassment, crossing social and cultural boundaries, these remarkable women form a sisterhood never before experienced.

Christmas Movies Trilogy (MOW)

Production Company: C/P Xmas Productions II Inc.

Producers: Lewis Chesler, David Perlmutter, Robert Vaughn, Marek Posival

Screenwriters: Joany Kane, Tom Amundsen, Hilary Hinkle, Linda Engelsiepen

Broadcaster: CTV

A trio of family-friendly Christmas movies about embracing the holiday spirit.

Guardians (S)

Production Company: Wapos Bay Productions Inc.

Producers: Dennis Jackson, Melanie Jackson, Anand Ramayya

Screenwriters: Dennis Jackson, Melanie Jackson

Broadcaster: APTN

In the distant future, the Earth is reborn and nature has been replenished after a global catastrophe triggers a twenty six thousand year long ice age. In massive bunkers built deep beneath the Earth, the Guardians, advanced machine-like androids, were pre-programmed to initiate human births. The Guardians raised the children specifically to re-populate the New Earth. Connected to their past, armed with advanced technology, the youth must balance the danger of repeating history and co-existing in the New World.

Highland Gardens (S)

Production Company: Epitome Pictures Inc.

Producers : Linda Schuyler, Stephen Stohn, Martin Gero

Screenwriters: Martin Gero , Aaron Abrams, Cole Bastedo, Matt Huether,
Karen Hill

Broadcaster: CTV/MuchMusic

This apartment-style motel draws aspiring wannabes from Canada, the US, and all over the world, looking for a place to rest their heads while they chase their dreams. Whether they stay a week, a month, or forty years, the denizens of the Gardens provide something to each other that's in short supply elsewhere in Hollywood - support.

Inch'Allah (TF)

Production Company: Micro_scope inc.

Producers: Luc Dery, Kim McCraw

Screenwriter: Anaïs Barbeau-Lavalette

Broadcaster: SRC, ARTV, SE

Dans une clinique de fortune d'un camp de réfugiés palestiniens en Cisjordanie, Chloé, une jeune obstétricienne québécoise, accompagne les femmes enceintes, sous la supervision de Michaël, un médecin d'origine française. Entre les checkpoints et le Mur de séparation, Chloé rencontre la guerre et ceux qui la portent. Certains voyages bouleversent et font voler en éclats toutes certitudes. Pour Chloé, Inch'Allah est de ces voyages-là.

La Galère IV (S)

Production Company: Productions La Galère IV inc.

Producer: Josée Vallée

Screenwriter: Renée-Claude Brazeau

Broadcaster: SRC

Il était une fois quatre filles qui choisirent d'emménager dans une grande maison avec leurs sept enfants. Ainsi, Stéphanie, Mimi, Claude et Isabelle étaient convaincues qu'en partageant les tâches et les coûts, leurs vies deviendraient plus harmonieuses. Plus facile à dire qu'à faire! *La Galère*, c'est quatre amies dans la mi-trentaine qui s'adorent, se bitchent, se réconcilient et s'entraident tout en s'immiscant peu à peu dans la vie l'une de l'autre pour essayer de se réinventer... et détruire au passage les mythes entourant la mère parfaite, la femme parfaite, la famille parfaite...

Les Rescapés (S)

Production Company: Productions Casablanca

Producers: Joanne Forgues, Marc Poulin

Screenwriter: Claude Desrosiers

Broadcaster: SRC

1964: La famille hautement « dysfonctionnelle » de l'inspecteur Gérald Boivin de la police de Montréal est mystérieusement transportée en l'an 2010. Complètement perdus, les Boivin ne rêvent que de rentrer chez eux, en '64. Pour ce faire, ils devront retrouver l'homme qui, pour des raisons obscures, a manigancé leur voyage dans le temps. Bref, *Les Rescapés*, c'est les aventures d'une famille éclatée qu'un voyage dans le temps force à se rapprocher. Pour le meilleur et pour le pire...

Les Rescapés II (S)

Production Company: Les Rescapés II inc.

Producers: Joanne Forgues, Marc Poulin

Screenwriters: Frédéric Ouellet, Joanne Arseneau

Broadcaster: SRC

Lors de la première saison de la télésérie "*Les Rescapés*", la famille de l'inspecteur Gérald Boivin a mystérieusement été transportée de l'année 1964 à l'année 2010. Dans la deuxième saison, la famille continuera de tout mettre en oeuvre pour retourner chez elle en 1964. Ils devront lutter pour rester unis et solidaires.

Mon meilleur ami (MS)

Production Company: Zone 3

Producers: Diane England

Screenwriter: Benoit Chartier

Broadcaster: Série +

Simon et Alex ont fondé une entreprise de « conseillers en management ». Les deux comparses se complètent à merveille, Alex étant l'ami de tout le monde et Simon, un intraitable génie du management. Simon puise sa fierté dans sa réussite professionnelle, et Alex, solidement ancré dans ses valeurs traditionnelles, trouve la sienne dans sa famille, ses deux enfants et son épouse Maryse. Lorsque Alex est victime d'un grave accident qui le laisse paralysé, chacun des deux amis voit ses valeurs remises en question.

Murdoch Mysteries, Season 5 (S)

Production Company: Shaftesbury Murdoch V Inc.

Producers: Christina Jennings, Scott Garvie, Jan Peter Meyboom,
Stephen Montgomery, Michelle Ricci

Screenwriters: Peter Mitchell, Paul Aitken, Graham Clegg, Carol Hay,

Broadcaster: City TV

Season 5 of *Murdoch Mysteries* finds William Murdoch exploring many new worlds as he continues to solve the Nineteenth Century's most vexing crimes. From the Klondike Gold Rush to a common street corner in Toronto, Inspector William Murdoch is on the case. And as we follow him on his quest for the truth we are struck by the idea that we are entering a brand new century.

Republic of Doyle, Season 3 (S)

Production Companies: Republic Season 3 Inc. & Malachy Season 3 Inc.

Producers: John Vatcher, Allan Hawco, Michael A. Levine, Rob Blackie

Screenwriters: Allan Hawco, Perry Chafe, Jackie May, John Callaghan,
Adam Higgs, Kerri MacDonald

Broadcaster: CBC

The explosive third season of the *Republic of Doyle* returns with lots of pints, even more punching and all the family ups and downs that private eye Jake Doyle can manage to juggle - all the while unravelling the tangly, unusual cases that fall on the doorstep at Doyle & Doyle.

Saving Hope (P)

Production Company: Saving Hope I Productions Inc.

Producers: Ilana Frank, David Wellington, Lesley Harrison, Morwyn Brebner, Armand Leo, Linda Pope, Kathy Avrich-Johnson

Screenwriters: Morwyn Brebner and Malcolm MacRury

Broadcaster: CTV

When Hope-Zion's chief of surgery, Harris Coles, has a catastrophic stroke, he leaves the hospital in chaos and his fiancée and fellow-surgeon, Alyse Joy, in a state of shock. Dr. Coles narrates from his comatose state as Alyse races to save his life – providing perspective and giving voice to every hospital's unspoken question: after the science of healing reaches its end, is there more?

Stay With Me (P)

Production Company: Stay With Me Productions Inc.

Producers: Pierre Sarrazin, Suzette Couture, Susan Murdoch

Screenwriter: Suzette Couture

Broadcaster: CTV

When Rowan's world as wife and mother crumbles unexpectedly, she dusts off her law degree and one good jacket and sets to reinvent herself. Rowan knows all the tricks, all the lies, knows where it hurts and how to apply the bandages. The shark tank has never seen anything like her.

Sunshine Sketches (MOW)

Production Company: Sunshine Sketches Productions Inc.

Producers: Brian Dennis, Michael MacMillan

Screenwriter: Malcolm MacRury

Broadcaster: CBC

This MOW uniquely blends fact with fiction, Stephen Leacock's own life with his literary creation. It is the story of a 12-year-old boy's coming of age; and the story of the inspiration of a young artist who will grow up to become the world's best-selling humorist for almost twenty years.

The Phantoms (MOW)

Production Company: Dream Street PHA Pictures Inc.

Producers: Timothy M. Hogan, Rick LeGuerrier

Screenwriter: Andrew Wreggit

Broadcaster: CBC

An inspirational family movie based on real events about a small group of courageous teen basketball players who help heal a community after a tragic accident. It's about young people dealing with grief and finding a way to rediscover the joy in their lives. But it is also an exploration of Canada's rich and indomitable spirit of community; volunteers, neighbours, friends – we grieve and cry together but we also heal and celebrate.

Time Tremors (P)

Production Company: Xenophile Media
Producers: Patrick Crowe, Marc Goodchild
Screenwriter: Dennis Foon

Max and Madie discover that their terrifying teacher Miss Bugly is actually a time travelling demon who feeds on fear. They also discover that their school is built on the site of a Time Tremor through which objects, animals and people regularly appear and disappear. Max and Madie must enlist allies in their travels through time and alternate dimensions in order overthrow the villainous Miss Bugly.

Toopy & Binoo - The Puppets (S)

Production Company: Echo Media Productions inc.
Producer: Dominique Mendel
Screenwriters: Tom Mason, Louis Martin Pepperall
Broadcaster: Treehouse

Two fabulous friends, many colorful worlds only the most vivid imagination could dream up, and a rainbow of wacky secondary characters: *Toopy and Binoo* is a series grounded in true friendship and overflowing with life, learning and laughter.

Toute la vérité III (S)

Production Company: Sphère Média 2010 inc.
Producers: Mélanie Lamothe, Sophie Pellerin
Screenwriters: Annie Pierrard, Bernard Dansereau
Broadcaster: TVA

L'équipe de plaideur de *Toute la vérité* sera à nouveau appelée à surmonter autant de défis professionnels que personnels. Il y a toujours Brigitte, qui enceinte et heureuse, découvrira toutefois qu'elle en a beaucoup à gérer avec son travail et son père dont elle s'occupe à temps plein. Maxime se relève de peine et de misère de l'immense tragédie qui le frappe. Sylvain devra faire face aux conséquences de ses gestes et espère en vain que quelques miracles se produisent. Marc qui rêve de plus grand, Simon tenaillé entre deux femmes et finalement Dominique qui prépare le plus gros rôle de sa vie : celui d'être mère.

Trauma III (S)

Production Company: Trauma inc.
Producers: Fabienne Larouche, Michel Trudeau
Screenwriter: Fabienne Larouche
Broadcaster: SRC

Trauma, c'est une exploration de l'univers personnel et professionnel des médecins qui œuvrent dans un monde parfois surréaliste, où les valeurs de chacun s'entrechoquent sans cesse.



Annual Report 2011

Feature film development program

To be eligible for support, a Canadian independent producer must have produced within the past 5 years, at least three theatrically released or broadcast productions from the following categories: feature film, movie-of-the-week, or mini-series; at least one of these must have been theatrically released. Development funding is available for production companies with a slate of at least three feature films in development. Funding is in the form of an interest-free advance of which 50% is to be reimbursed on the first day of principal photography of any one of the projects submitted and the balance to be reimbursed on the first day of principal photography of any other project submitted.

Projects



ACPAV

Les loups / Le démantèlement (Tom) / Katia



Hand Picked Films

Anthem of a Reluctant Prophet
Lie, Cheat, Steal / Repairing Rainbows



Go Films

1987 / SO / Charlebois doit mourir



ReadBear Entertainment

Good Guys Wear Black
A Force of One / El Dorado



Rock Island

Hold Fast / The Ballad of Maura Mackenzie
Auntie Vigilantes



Events

Academy of Canadian Cinema and Television (ACCT)

26th Gemini Awards (2011)

September 7, 2011 / Toronto (Ontario)

The Gemini in the category Best Writing in a Dramatic Program or Mini-series was awarded in cooperation with the Cogeco Program Development Fund to the screenwriters Steven Westren and Jesse McKeown for *Fakers*.

26th G meaux Awards (2011)

September 15 to 18, 2011 / Montr al (Qu bec)

The G meaux in the category Best Writing in a Dramatic Program was awarded in cooperation with the Cogeco Program Development Fund to the screenwriters Joanne Arseneau, R al Boss , Danielle Dansereau and Claude Legault for the series *19-2 Production of Films Zingaro 2*.

Banff World Media Festival

Breakfast with a Decision Maker

June 12 to 15, 2011 / Banff (Alberta)

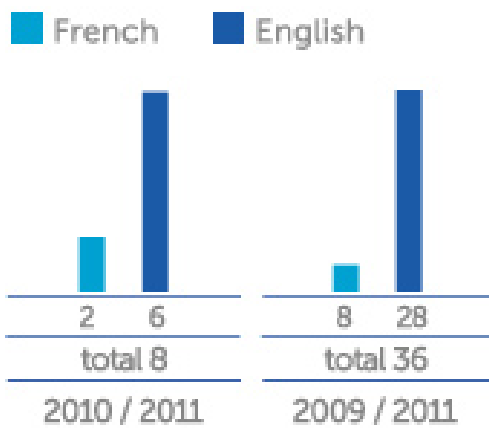
The Breakfast with a Decision Maker series is a perennial favourite at Banff and always gets high marks from participants - producers and decision makers alike - for informal meetings to pitch projects, network with colleagues and gain insight about the type of programming decision makers are looking for and producers are working on.



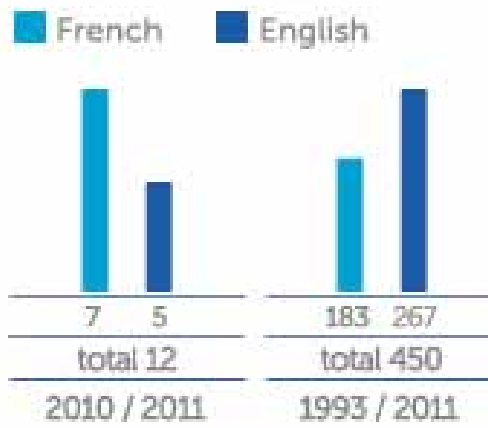
Statistics

Approved projects

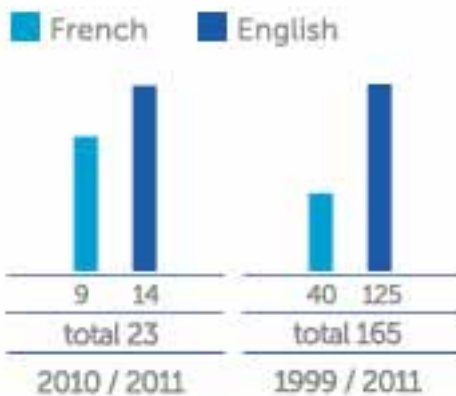
PRE-DEVELOPMENT



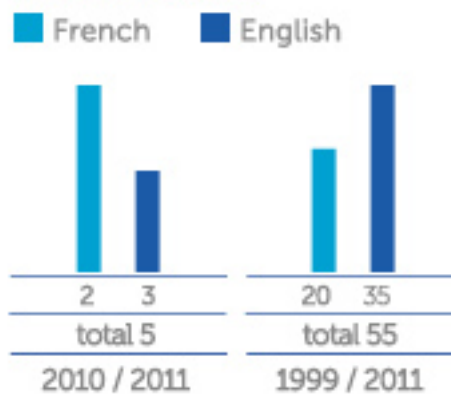
DEVELOPMENT



PRODUCTION



FEATURE FILM DEVELOPMENT

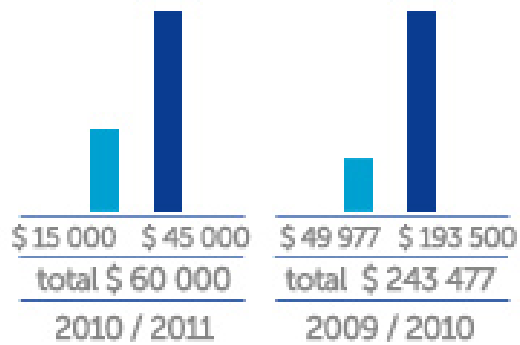


Statistics

Funding

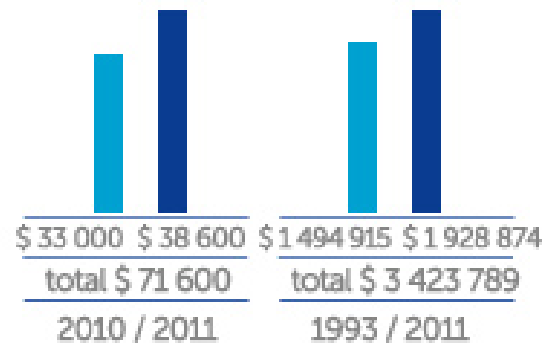
PRE-DEVELOPMENT

■ French ■ English



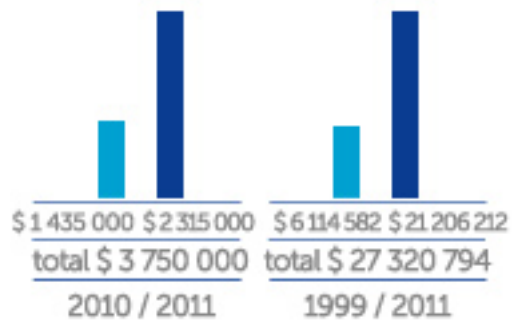
DEVELOPMENT

■ French ■ English



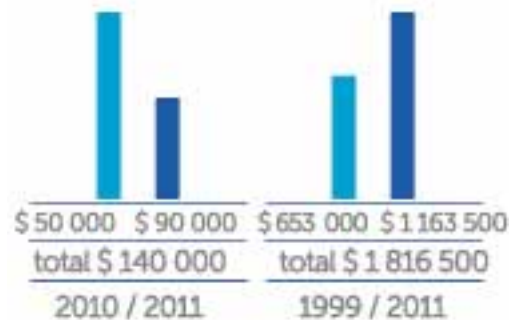
PRODUCTION

■ French ■ English



FEATURE FILM DEVELOPMENT

■ French ■ English





Board members and team

Board of directors

Yves Mayrand / President

Yves Mayrand holds a law degree from the Université de Montréal and an MBA degree from Concordia University. As a lawyer, he joined the CRTC legal branch in 1975, and subsequently left the CRTC in 1977 to practice law in the field of communications, first in Montréal, and later in the National Capital Region. In 1981, he left private practice to occupy various management positions in the broadcasting industry in Alberta, first in radio, followed by television and pay television in 1983. He joined Cogeco Inc. in 1988, where he presently holds the position of Vice-President, Corporate Affairs. He also holds the position of Vice-President, Corporate Affairs at subsidiary Cogeco Cable Inc., which includes responsibility for regulatory matters and programming service affiliation agreements. He currently serves as a director of Cable Public Affairs Channel Inc. (CPAC), and the Cogeco Program Development Fund (CPDF) of which he is also President.

René Guimond / Vice-president

René Guimond holds a Bachelor in Business Administration (1974) from Sherbrooke University and has based his professional career on his sense of entrepreneurship.

In October 2005, René Guimond was named President and CEO of Cogeco Radio-Télévision Inc. (CRTI) which includes the TQS television network, the Rythme FM radio network and radio station 933 in Québec.

Earlier in 2005, he took charge of the Montréal 2005 World Aquatics Championships a few months from the opening of this international event. He relaunched TQS, the black sheep of television, managed BCP, one of the most important advertising agencies in Canada, and was the co-founder of Promo Marketing Canada, an agency that has become a leader in its field in the country. All of which vouch for his determination and ability to assume responsibilities requiring vision, strategy and top managerial and unifying skills.

He was also Vice President Marketing and Public Affairs for the Montreal Expos from 1981 to 1986.

Since 2008, René Guimond is the Vice-President New Media Development at Cogeco Cable.

Charles Ohayon / Board member

Charles Ohayon has worked in television, tv commercials and film since 1979. He produced commercials at Films 24 and became President of Cleo 24. From 1994 to 1998 he was the Director General of Programming (Television) for the Société Radio-Canada. He was a member of the Board of Directors of the Association des producteurs de films et de télévision du Québec and the Canadian Television Fund as well as the Academy of Canadian Cinema and Television in Quebec. In 2005-2006, he was the Executive Director of the Institut national de l'image et du son (INIS). Since 2007, he is President of the Independent Production Fund Board.

Suzanne D'Amours / Board member

Since 1984, Suzanne D'Amours has occupied many functions in the cinema and television industry. At the Société générale du cinéma (SGC), she was responsible for the certification of Québec productions' eligibility to the tax credits. She also worked at Malofilm inc. and at the National Film Board's Co-production program before becoming Deputy Director General of the Association des producteurs de films et de télévision du Québec (APFTQ) where she worked particularly in the area of financing. Since 1997, she is Consultant to the independent producers and professional organizations in the field of audiovisual, publishing, music and live entertainment. Her training in administration and experience in the creation and application of fiscal programs in the cultural area has made her contribution in this field unique in Québec.

Heather McGillivray / Board member

Heather McGillivray began her career in the television industry in 1972 working on documentaries at the CTV Network. After obtaining her law degree she returned to television with Ironstar Communications, a production and distribution company which she and her husband owned. She was Executive Director of the Children's Broadcast Institute from 1987 to 1988. From 1991 to 1995 she was Vice President Programming at the Family Channel. She has served on the Boards of Directors of the Alliance for Children and Television (today known as Youth Media Alliance) and of the St. Joseph's Health Centre in Toronto. She is currently serving on the Board of Directors of the Independent Production Fund.

Ann Dadson / Board member

Ann Dadson is a director of The CRB Foundation, a charitable organization established by Andrea and Charles Bronfman; she is also director of The Historica-Dominion Institute and a trustee of the McGill Institute for the Study of Canada. She has degrees from the University of Toronto and Harvard University's Institute in Arts Administration.

Officers

Yves Mayrand / President

Yves Mayrand holds a law degree from the Université de Montreal and an MBA degree from Concordia University. As a lawyer, he joined the CRTC legal branch in 1975, and subsequently left the CRTC in 1977 to practice law in the field of communications, first in Montréal, and later in the National Capital Region. In 1981, he left private practice to occupy various management positions in the broadcasting industry in Alberta, first in radio, followed by television and pay television in 1983. He joined Cogeco Inc. in 1988, where he presently holds the position of Vice-President, Corporate Affairs. He also holds the position of Vice-President, Corporate Affairs at subsidiary Cogeco Cable Inc., which includes responsibility for regulatory matters and programming service affiliation agreements. He currently serves as a director of Cable Public Affairs Channel Inc. (CPAC), and the Cogeco Program Development Fund (CPDF) of which he is also President.

René Guimond / Vice-president

René Guimond holds a Bachelor in Business Administration (1974) from Sherbrooke University and has based his professional career on his sense of entrepreneurship.

In October 2005, René Guimond was named President and CEO of Cogeco Radio-Télévision Inc. (CRTI) which includes the TQS television network, the Rythme FM radio network and radio station 933 in Québec.

Earlier in 2005, he took charge of the Montréal 2005 World Aquatics Championships a few months from the opening of this international event. He relaunched TQS, the black sheep of television, managed BCP, one of the most important advertising agencies in Canada, and was the co-founder of Promo Marketing Canada, an agency that has become a leader in its field in the country. All of which vouch for his determination and ability to assume responsibilities requiring vision, strategy and top managerial and unifying skills.

He was also Vice President Marketing and Public Affairs for the Montreal Expos from 1981 to 1986.

Since 2008, René Guimond is the Vice-President New Media Development at Cogeco Cable.

Pierre Gagné / Treasurer

Pierre Gagné is responsible for finance of COGECO Inc. and Cogeco Cable Inc. since October 1995 and currently holds the position of Senior Vice President and Chief Financial Officer.

In addition, Mr. Gagné is responsible for the financial policy of COGECO Inc. and Cogeco Cable Inc. and the relations with the capital markets, acting as a spokesman for both companies. Since he joined the company, Mr. Gagné oversees both the Administration and Control and the investor relations departments.

Before joining COGECO, Mr. Gagné was Vice President, Finance and Administration, for Disque Améric Inc., owned at 51% by Transcontinental Limited where he held the position of Corporate Controller for 5 years.

Mr. Gagné is a member of the Québec Order of Chartered Accountants since 1981. He holds a Bachelor of Commerce from l'École des Hautes Études Commerciales of Montréal since 1979 and obtained his M.B.A. in 1995 from Concordia University.

Claire Dion / Secretary

From 1980 to 1987 Claire Dion held positions at SODEC (IQC, SGCQ, SOGIC) as script advisor and Director of Development and Production. Since 1987 she has served as editor of a healthcare business periodical; she was responsible for teaching a scriptwriting course for television at the Université du Québec; she acted as associate producer for the development of director Robert Favreau's feature film *L'Ange Noir* and script editor of the first series *Super Sans Plomb*. In 1991, she set up the Quebec office of Independent Production Fund, which administers the COGECO Program Development Fund and the Bell Broadcast and New Media. She acted as consultant for Shaw Cablesystems in Quebec for the Shaw Rocket Fund from 1997 to 1999 and for the CanWest Promotion of Programming Fund in 2003. Claire Dion received her B.A. in television studies from Concordia University and a Master Degree in Cinéma from USC (University of Southern California). She sat on Boards of healthcare organisations. She is a member of the Canadian Academy of Cinema and Television, Femmes du cinéma, de la télévision et des nouveaux médias de Montréal and vice-president of the Fondation Marijo.

Management

Andra Sheffer / Executive Director

Andra Sheffer is the Executive Director of three private funds supporting the Canadian television and new media industries: the COGECO Program Development Fund for the development and production of dramatic series and MOW's; the Bell Broadcast and New Media Fund which invests in Canadian television programs and their associated digital interactive projects; and the Independent Production Fund which invests in dramatic television and web series. From 1979-89 she was the founding Executive Director of the Academy of Canadian Cinema and Television. She lectures on the business and financing of television and new media and is editor of *New Media, New Business : The Producers' Guide* (2001), *Create a Winning Proposal - The Handbook for New Media Producers* (1999) and *MAKING IT: The Business of Film and Television Production in Canada* (1986 et 1995). Previously, she served as the Managing Director of the Toronto International Film Festival and with the Federal Government as a Certification Officer setting up the original CAVCO office (and Canadian content "point" system) and at the Festivals Bureau promoting Canadian films internationally.

Claire Dion / Associate Director

From 1980 to 1987 Claire Dion held positions at SODEC (IQC, SGCQ, SOGIC) as script advisor and Director of Development and Production. Since 1987 she has served as editor of a healthcare business periodical; she was responsible for teaching a scriptwriting course for television at the Université du Québec; she acted as associate producer for the development of director Robert Favreau's feature film *L'Ange Noir* and script editor of the first series *Super Sans Plomb*. In 1991, she set up the Quebec office of Independent Production Fund, which administers the COGECO Program Development Fund and the Bell Broadcast and New Media. She acted as consultant for Shaw Cablesystems in Quebec for the Shaw Rocket Fund from 1997 to 1999 and for the CanWest Promotion of Programming Fund in 2003. Claire Dion received her B.A. in television studies from Concordia University and a Master Degree in Cinéma from USC (University of Southern California). She sat on Boards of healthcare organisations. She is a member of the Canadian Academy of Cinema and Television, Femmes du cinéma, de la télévision et des nouveaux médias de Montréal and vice-president of the Fondation Marijo.

Charles Zamaria / Financial Director

Charles Zamaria est directeur financier pour le Fonds de la radiodiffusion et des nouveaux médias de Bell, le Fonds indépendant de production et le Fonds Cogeco de développement d'émissions. Parallèlement, Charles Zamaria est titulaire permanent de la School of Radio and Television Arts à l'Université Ryerson, où il enseigne l'administration des affaires pour l'industrie de la production média. Il a occupé des postes administratifs au sein des entreprises CTV, YTV, CBC, Téléfilm Canada et Cambium Productions. Il est l'auteur de plusieurs publications; il a dirigé des missions commerciales pour le département des Affaires internationales et du Commerce du Canada, et il a mené des recherches et des études sur le plan international. Il agit à titre de directeur de projet et de co-chercheur sur le Projet canadien Internet, une recherche ayant pour objectif d'analyser les modes d'utilisation de l'Internet au Canada dans une perspective internationale. Il est membre des organismes suivants : AoIR (Association of Internet Researchers), NMBIA, IMAT, DGC, CFTPA, ACCT, CIPA, UFVA, BEA, BEAC et DOC.

Staff

[Carly McGowan](#) / Program Manager (Toronto)

[Marcia Douglas](#) / Coordinator (Toronto)

[Joanne Duguay](#) / Project Coordinator (Montréal)

[Huguette Giroux](#) / Executive Assistant (Montréal)

[Laurence Beaudoin-Masse](#) / Executive Assistant (Montréal)