



Independent Production Fund | Fonds indépendant de production

## IPF Short Forms Series Development Evaluation Criteria 2025

Criteria	Weight	Things to Consider
<b>Creative Content</b>	40%	<p>Well- written, clear synopsis with a strong direction for the season</p> <p>Compelling characters and storylines that avoid stereotypes</p> <p>Clear and appropriate episode format and story arc</p> <p>Originality</p> <p>Clear and inspiring vision for the series</p>
<b>Creative Team</b>	20%	<p>Experience of the producer and/or writer (and other key roles) including the production track record of scripted episodic or short-form content</p> <p>Relevance of the writer's lived experience or direct connection to the story ; Authenticity</p> <p>Engagement of resources and/or individuals to address sensitive subject matter/content in the story</p>
<b>Story Editor / Development Executive</b>	20%	<p>Experience of a Story Editor or Development Executive and their commitment to the project</p> <p>Significance of their time and contribution to the project which is reflected in the schedule and budget</p> <p>Engagement of a co-writer, story-editor or consultant from an appropriate community if the creator is from outside the community of the story</p>
<b>Budget / Financing</b>	10%	<p>Activities undertaken during development are appropriately accounted for</p> <p>Relevance and feasibility of development activities</p>
<b>Potential for Production</b>	10%	<p>The project demonstrates the elements that would make it feasible to produce as a short form series, and is designed for success.</p> <p>Appropriateness of development to date and is not redundant of program deliverables</p>