

IPF

ANNUAL REPORT 2020

Independent
Production
Fund



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ABOUT IPF PRESIDENT'S MESSAGE

2020 has been a challenging year for everyone, and that is an understatement no matter how it is said. The pandemic has dramatically impacted our personal lives, and for our industry, it will leave lasting changes to how we do business.

Production has become more challenging, often with longer production timelines and higher budgets to keep cast and crews safe. Distribution has changed dramatically. More than ever before, we are seeing more programming released to digital platforms first. OTT streamers appear to be winning the day. Although Quibi ended before it even began. What an interesting year!

Throughout all of the challenges of 2020, the production community endured. Producers and industry leaders worked hard to get back to production safely. As always, I have been impressed with the tenacity and strength of our production crews and creative industry leaders. And with most people trapped inside their homes, the stories being told on TVs, laptops and cell phones, by the creative arts community, supported by IPF/FIP and COGECO Fund, are more important than ever.

2020 also saw dramatic news for Black, Indigenous and People of Colour. The terrible events that drove headlines earlier in the year gave way to a movement of positive change for the BIPOC community in our industry. We hope these changes will endure as well. The IPF has always been a leader supporting emerging producers, and we will continue to improve our programs to better support BIPOC communities in 2021 and beyond.

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ABOUT IPF PRESIDENT'S MESSAGE

In the spirit of supporting more producers, the IPF launched an entirely new program this year: **The Development Packaging Program**. The goal was to help producers have stronger production funding applications, including when applying to our own Webseries Production Fund. The industry feedback has been very positive and many emerging producers even indicated our new program is helping to level the playing field for them. I would like to thank the CMF for partnering with us on this new initiative and we look forward to working closely with them again in 2021.

I am very proud of all the projects we have supported this year, and of our team for launching a new program in the most difficult of circumstances. I am hopeful 2021 will be less challenging for the world but regardless I am confident our incredible producers will adapt and endure and continue to lead the many positive changes we are witnessing in our industry.

CHARLES OHAYON CHAIR

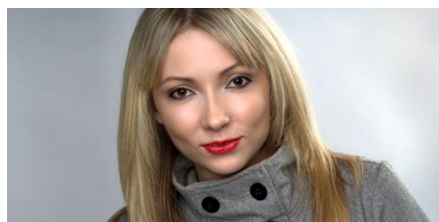


ABOUT IPF BOARD OF DIRECTORS



CHARLES OHAYON CHAIR

Charles Ohayon has worked in television, public relations and film since 1979. He produced commercials at Films 24 and Cléo 24 where he was President. From 1994 to 1998 he was the Director General of Programming (Television) for the Société Radio-Canada. In 2005-2006, he was the Executive Director of the Institut national de l'image et du son. Mr. Ohayon was a member of the Board of Directors of the Association des producteurs de films et de télévision du Québec and the Canadian Television Fund as well as the Academy of Canadian Cinema and Television. He joined in 2005 the IPF Board, as well as the Board of Cogeco Program Development Fund in 2007. He was appointed by the Board of the IPF to represent Official Language Minority Communities (OLMCs).



DR. EMILIA KING VICE-CHAIR

Dr. Emilia King (nee Zboralska) is a creator, educator and researcher with a focus on challenging the status quo in Canada's media system. She has a unique profile that combines professional creative practice with award winning, rigorous research on media entrepreneurship and policy.

Emilia is the co-founder and CEO of Pink Moon Studio, an end-to-end media company that focuses on bold and distinctive storytelling through both its branded and original content divisions. Pink Moon was recently accepted into the Banff World Media Festival Spark Accelerator program. Currently, Emilia also leads Ryerson University's entertainment media innovation incubator, the Transmedia Zone, and she is the Co-Director of Engagement at the Creative Innovation Studio.

Emilia's research investigates the political economy of entrepreneurship in the digital-first sector and provides the first benchmark analysis of gender and race across key creative roles in Canadian web series. Her work has been published in peer-reviewed journals, and she has presented at conferences worldwide.



ABOUT IPF BOARD OF DIRECTORS

Emilia is the former president of the Independent Web Creators of Canada, and a strong proponent of design thinking as a problem solving and audience engagement strategy. She leads design jams that bring together a wide cross-section of stakeholders to address social, cultural, technical, organizational, and policy challenges.



VÉRONIQUE MARINO

Véronique Marino co-founded Les Productions numériques LACOGENCY in 2016, an agency specializing in discoverability and digital content strategy. Véronique Marino is a specialist in cross-platform digital development and strategy in the culture and entertainment industry. From 1996 to 1999 she was the development and operations associate for Groupe Vidéotron for their portal InfiniT.com and for the first website for the broadcaster TVA. From 1999 to 2001 she continued her career at Nomino Technologies heading their language recognition database. Her qualities as a manager and her understanding of innovation let her to Nurun where she undertook the development of several projects with the Groupe Québecor. Since 2004 she has served as Director of the Interactive Media Program at INIS and in 2009 she established her consulting company, Espace Infusion, which specializes in transmedia activities. She regularly presents workshops and participates in conferences across Canada and in France on the innovation and impact of new technologies on culture and the individual user, always with an original point of view. Since 2013, she has been on the executive committee of the Carmelle and Rémi-Marcoux Chair in Arts Management, and since 2016 in the Canadian Heritage Leader Talent program (mentoring of managers in the cultural sector). She was selected by Quebec's Femmes du Cinéma, de la Télévision et des Nouveaux Médias as 2012 Digital Media Personality of the Year.



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STEVEN ORD

Steven Ord is an independent media consultant with 30 years of experience in the field. He provides services to White Pine Pictures, a leading documentary production company. He held the position of Executive Vice President, Alliance Atlantis Communications, where he was responsible for business and operational aspects of AAC's international television distribution division and content business. Prior to joining AA, he was Manager of Business Affairs at Telefilm Canada. He previously worked in policy consulting with Paul Audley & Associates. He was also a part-time graduate level instructor at the Schulich School of Business (York University) for 14 years.



KEVIN WRIGHT

Trainer, educator, consultant and Principal, The Optimal Pitch. Kevin has 30 years experience in screen-based media, having commissioned over 60 television series and having heard thousands of pitches! Kevin was previously Senior Vice-President, Programming for Astral Television Networks responsible for the acquisition and scheduling of content for HBO Canada, The Movie Network, TMN Encore, The Family Channel, Disney Junior and Disney XD. He joined Astral in 1995 as Vice-President, Programming for Family Channel and simultaneously served as Vice-President Programming for Teletoon where he participated in the licensing and launch of the network. Prior to that, he held positions at YTV Canada, Paragon International and Telefilm Canada.



ABOUT IPF ADMINISTRATION



JON TAYLOR
CHIEF EXECUTIVE OFFICER



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CARLY MCGOWAN
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(TORONTO OFFICE)



JOANNE DUGUAY
MANAGER
(MONTREAL OFFICE)



MARK SHAPLAND
PROGRAM COORDINATOR
(TORONTO OFFICE)



SHORT FORM SERIES DEVELOPMENT



SHORT FORM SERIES DEVELOPMENT ENGLISH

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DM 4 Revenge

PC: LaRue Productions Inc.
P: Matt King
W: Matt King, Melinda Shankar
G: Drama
LPr: Ajax, ON

Get Up, Aisha

PC: Get Up Aisha Inc.
P: Lisa Baylin, Nisha Khan,
Marushka Almeida,
Rabiya Mansoor
W: Nisha Khan, Rabiya Mansoor,
Marushka Almeida
G: Comedy
LPr: Toronto, ON

Less Than Kosher

PC: Filmcoop Inc.
P: Emily Andrews, Shaina Silver-Baird,
Michael Goldlist
W: Shaina Silver-Baird, Michael Goldlist
G: Comedy, Musical
LPr: Toronto, ON

Long Story: Web Series

PC: Sticky Brain Studios Inc.
P: Sasha Boersma, Ted Brunt
W: Heather Jackson, Miriam Verburg
G: Youth, Animation
LPr: Toronto, ON

Loved Ones

PC: LoCo Motion Pictures
P: Lauren Corber
W: Joseph Hinds
G: Comedy, Drama
LPr: Toronto, ON

No Sleep

PC: Envoi Entertainment
P: Francesco Loschiavo, Barclay Maude
W: Francesco Loschiavo, Carolyn Saunders
G: Mystery/Thriller, Horror
LPr: Mississauga, ON

Sophie and the Exorcist

PC: Beta Force Carbon Ltd.
P: Anna Cooley, David Hiatt,
Braden Brickner
W: Anna Cooley, Braden Brickner,
David Hiatt
G: Comedy, Horror
LPr: Calgary, AB

The Bunker

PC: Childish Pictures Ltd.
P: Jeff Detsky
W: Jeff Detsky
G: Drama, Comedy
LPr: Toronto, ON

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The Last Avenue **PC:** Hootalinqua Motion Pictures Inc.
P: Max Fraser
W: Peter Jickling, Brendan Preston
G: Drama
LPr: Whitehorse, Yukon

The Morning After **PC:** Fae Pictures Inc.
P: Lindsay Blair Goeldner,
Shant Joshi
W: Tricia Hagoriles
G: Drama
LPr: Toronto, ON

Topline **PC:** Shaftesbury Digital III Inc.
P: Scott Garvie, Christina Jennings,
Paige Haight, Davin Lengyel
W: Romeo Candido
G: Drama
LPr: Toronto, ON

virgins! **PC:** Miskeen Media Inc.
P: Aden Abebe, Fonna Seidu,
Luwam Tekeste
W: Aden Abebe
G: Comedy, Drama
LPr: Toronto, ON

Zarqa **PC:** Zarqa Production Inc.
P: Zarqa Nawaz, Claire Ross Dunn,
Dawn Bird, Liz Whitmere
W: Zarqa Nawaz
G: Comedy
LPr: Regina, SK

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Aller simple, Inch'Allah

PC: Productions KOTV Inc.
P: Mélanie Viau
W: Manal Drissi
G: Comedy drama
LPr: Montreal, QC

Bœuf haché

PC: Zone3 inc.
P: Frédérique Traversy
W: Yannick de Martino
G: Comedy
LPr: Montreal, QC

Chroniques post- apocalyptiques d'une enfant sage

PC: PiroloMedia
P: Laurent Everaerts
W: Elisabeth Locas
G: Drama
LPr: Montreal, QC

Confinées

PC: Productions Pixcom inc.
P: Marie-Eve Pelletier
W: Camille Mongeau, Émile Lavoie
G: Comedy, mystery/thriller
LPr: Montreal, QC

Elle et Lui

PC: Productions Bien Joué
P: François Robidoux-Descary,
Gabriel Bergeron
W: Erika Mathieu
G: Comedy, Drama
LPr: Montreal, QC

Fuis moi je te suis

PC: Echo Media
P: Sarah Chatelain
W: Sandrine Viger Beaulieu,
Charles-Alex Durand
G: Comedy, mystery/thriller
LPr: Montreal, QC

King de la molle

PC: Koze Productions
P: Vincent Chabot, Patrick St-Martin
W: Samuel Violette, Félix Labbé-Chabot,
Guillaume Lacelle
G: Comedy
LPr: Montreal, QC

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Get Up, Aisha



Get Up, Aisha is a light-hearted series that follows Aisha Rehman, a Pakistani-Canadian University student who grapples with her compulsive need for control. When Aisha gets diagnosed with depression after a failed suicide attempt, she applies a checklist approach to curing the incurable.

EP: 6 x 12 mins
PC: Get Up Aisha Inc.
P: Lisa Baylin, Nisha Khan, Marushka Almeida, Rabiya Mansoor
W: Nisha Khan, Rabiya Mansoor, Marushka Almeida
D: Anubhav Singh
P/B: TBC
LP: Toronto & Ajax, ON
LP: Ajax, ON

Less Than Kosher



Electro-rockstar wannabe Viv rejected her Jewish roots long ago. But when her voice of gold lands her a job as a cantor at a synagogue, she rises to the challenge and confronts self-sabotaging tendencies and her own complicated relationships with family, music and Judaism to figure out who the hell she really is.

EP: 7 x 13 mins
PC: Filmcoop Inc.
P: Emily Andrews, Shaina Silver-Baird, Michael Goldlist
W: Shaina Silver-Baird, Michael Goldlist
D: Karen Knox
P/B: Highball.TV, Jewish Films
LP: Toronto, ON
LP: Toronto, ON

Tales from the Void (fka No Sleep)



Tales From The Void is an episodic horror anthology series adapted from the most viral and haunting stories from the internet's largest independent horror community.

EP: 6 x 20 mins
PC: Envoi Entertainment
P: Francesco Loschiavo, Barclay Maude
W: Francesco Loschiavo, Carolyn Saunders
D: Francesco Loschiavo
P/B: TBC
LP: Toronto & Hamilton, ON
LP: Mississauga, ON

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Topline



15-year-old student and part-time musician Tala is suddenly shot into the spotlight when her bathroom recorded song goes viral. The song captures the attention of Orion who offers her a spot at a studio of young topline producers, singers and songwriters who create music for the world's biggest pop stars. Tala accepts and lives her dream as a full-time musician. But when her most personal work is taken and used by others, she struggles to find her own voice.

EP: 10 x 15 mins
PC: Shaftesbury Digital III Inc.
P: Scott Garvie, Christina Jennings, Paige Haight, Davin Lengyel
W: Romeo Candido, Angelica Mendizabal
D: Romeo Candido
P/B: CBC Gem, Fuse
LP: Toronto, ON
LP: Toronto, ON

virgins!



Living in an easy-access culture obsessed with sex and immediate gratification, this show follows the lives of four 20-something-year-old women who are too modest for the big city (Toronto) and too provocative for the African homes they come from. Oh, and they're all virgins.

EP: 10 x 10 mins
PC: Miskeen Media Inc.
P: Aden Abebe, Fonna Seidu, Luwam Tekeste
W: Aden Abebe
D: Aden Abebe
P/B: CBC Gem
LP: Toronto, ON
LP: Toronto, ON

Zarqa



When Zarqa discovers her ex-husband Hamza is remarrying and to a younger, white yoga instructor no less, she impulsively says she'll come to the wedding with Brian, the brain surgeon. Problem is, Brian doesn't exist. So begins Zarqa's new journey, to find love for all the wrong reasons.. When she does, her life is upended again as Zarqa is forced to deal with the emotional consequences of her new man's desire for a real relationship.

EP: 6 x 11 mins
PC: Zarqa Production Inc.
P: Zarqa Nawaz, Claire Ross Dunn, Dawn Bird, Liz Whitmere
W: Zarqa Nawaz, Claire Ross Dunn, Sadiya Durrani
D: Liz Whitmere, Candy Fox
P/B: CBC Gem, Alchemiya
LP: Regina, SK
LP: Regina, SK

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Boeuf haché



Rémy-Yves has an extreme obsession – never to waste food, under any circumstances! For him, to lose or throw out food is a sacrilege. Just thinking about it drives him crazy. Now he has a pound of ground beef (or tempeh in the vegan version) that must be used before he can leave on a dream vacation. He has 5 hours to succeed.

EP: 10 x 5 mins
PC: Zone3 inc.
P: Frédérique Traversy, Brigitte Lemonde
W: Yannick De Martino
D: Jean-François Chagnon
P/B: Noovo
LP: Montreal, QC
LPr: Montreal, QC

Elle et lui



She could be a waitress, a comedian, a geographer or even an astronaut. He could be a musician, a doctor, a dentist or even a woman! Do all couples seem a little alike? From the first look, every relationship has the same tests: the honeymoon stage, the power struggle, disillusionment, true love, and finally, break-up. Through the stories of different couples in each episode, the love life of Michel and Marie is related. Because, we are all a little bit of Michel or a little bit of Marie.

EP: 6 x 10 mins
PC: Productions Bien Joué Inc.
P: François Robidoux-Descary
W: Erika Mathieu
D: Gabriel Bergeron
P/B: Télé-Québec
LP: Montreal, QC
LPr: Montreal, QC

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Je ne suis pas un robot

(fka Fuis moi je te suis)



Nadia, an aspiring investigative journalist, infiltrates a web moderation company in order to write an article about the shocking working conditions. To gather evidence, she pretends to become friends with the naïve and socially awkward Juliane, in the neighbouring cubicle. Convinced that she has found the right angle for her story, she interferes in Juliane's life and delusions, until one fateful night she becomes an accomplice to a murder. Trapped in a cycle of violence and lies, Nadia is terrified that Juliane will discover that her new "friend" is actually a double agent who has been manipulating her for weeks...

EP: 6 x 11 mins

PC: Echo Média Productions 3 inc.

P: Sarah Châtelain, Luc Châtelain

W: Charles-Alex Durand,
Sandrine Viger

D: Mélanie Charbonneau

P/B: Télé-Québec

LP: Montreal, QC

LPr: Montreal, QC

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Coroner season 3



Coroner is a procedural about a female coroner who investigates suspicious deaths in Toronto. Our coroner, Jenny Cooper, is a woman of action. It's her job to investigate how a person died – and in doing so, she often finds out why. Jenny deals with cases that test her emotionally and physically, as well as confronting her own issues from her past.

EP: 10 x 60 mins
PC: Muse Entertainment
P: Suzanne Colvin-Goulding, Adrienne Mitchell, Jonas Prupas, Morwyn Brebner
W: Morwyn Brebner, Marsha Green, Chris Roberts, Wendy Braithwaite "Motion", Nathalie Younglai, Noelle Carbone, Leah Cameron, Shannon Masters
D: Adrienne Mitchell, Charles Officer
P/B: CBC
LP: Toronto, ON
LP: Toronto, ON & Montreal, QC

Murdoch Mysteries season 14



Set in Toronto at the dawn of the 20th century during the age of invention, *Murdoch Mysteries* is a drama series that explores the intriguing world of William Murdoch, a detective who pioneers innovative forensic techniques to solve some of the city's most gruesome murders.

EP: 11 x 60 mins
PC: Shaftesbury Inc
P: Stephen Montgomery, Christina Jennings, Scott Garvie, Peter Mitchell, Yannick Bisson
W: Peter Mitchell, Paul Aitken, Simon McNabb, Noelle Girard
D: Yannick Bisson, Warren Sonoda, Gary Harvey, Mina Shum, Ruba Nadda, Peter Mitchell, Sharon Lewis
P/B: CBC
LP: Toronto, ON
LP: Toronto, ON

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Transplant season 2



Transplant is a medical drama about a maverick young doctor who fled a dangerous part of the world and unexpectedly becomes the heart of one of the best hospitals in Canada.

EP: 13 x 60 mins
PC: Datsit Sphère Inc.
P: Anne-Marie Léveillé,
Stefan Pleszczynski
W: Stephanie Morgenstern,
Mark Ellis, Joseph Kay,
Adam Barken, Julie Puckrin,
Tamara Moulin, Anusree Roy,
Sami Khan,
Carmine Pierre Dufour
D: Stefan Pleszczynski
P/B: Bell Media
LP: Montreal, QC
LP: Montreal, QC

Tribal season 2



In *Tribal*, the department of Federal Justice takes control of the Tribal Police Force that governs the four Indian Reserves surrounding the city, under the guise of inclusion. Interim Tribal Chief Samantha Woodburn must prove herself amongst the old-white-boys club of the Metro Police. Thrust into an unfamiliar world, she navigates politics and procedure as she clashes with her new partner, a seasoned but broken-down Metro Police detective as they investigate First Nations related cases.

EP: 10 x 60 mins
PC: Prairie Dog Film + Television
P: Ron E. Scott, Janet Hamley,
Adam Frost, Scott Lepp,
Carmen Bachez
W: Ron E. Scott, Adam Frost,
Adrianna Capozzi, Karen Moore
D: Ron E. Scott
P/B: APTN
LP: Calgary, AB
LP: Calgary, AB

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Alertes



Alertes dives into the world of crime, the victims and all those responsible for the delicate balance between law and order and justice : police, criminologists, social workers, psychologists, judges and lawyers. Enforcement, legal, social and psychological aspects of cases are tightly linked, revealing different realities. The series explores the individual and society and the balance between the rights of the one and the rules of the other.

EP: 24 x 60 mins
PC: Productions Pixcom inc.
P: Nicola Merola, Charles Lafortune, Sylvie Desrochers, Jacquelin Bouchard, Mario Clément
W: Julie Hivon, Caroline Mailloux, Mario Bolduc, Charles Dionne, Sophie Fortier, François Camirand
D: Frédéric D'Amours
P/B: TVA
LP: Montreal and surroundings, QC
LP: Montreal, QC

Faits divers season 4



What do these things have in common : tinted windows, humanitarian aid, pet cremation and a right-wing intellectual's radio show? *Faits divers 4*. In this new season, a surreal murder leads to drug dealers operating on a dangerous route between Montreal and Mexico. Constance and her police team embark on an investigation that seems very challenging...

EP: 6 x 60 mins
PC: Les Productions Sovimage / Faits divers inc.
P: Sophie Deschênes
W: Joanne Arseneau
D: Stéphane Lapointe
P/B: Radio-Canada
LP: Montreal, North Shore, South Shore, QC
LP: Montreal, QC

Le 422 season 2



The adventure continues in the eighth dimension where our young heroes must unite to face new challenges, more complex than ever. Strange and terrifying birds are in the endless underground labyrinths, where our heroes are driven into a corner by Gamma, forcing Lou and his band to dig deep within themselves to find the strength to reach the coveted treasure.

EP: 12 x 30 mins
PC: Blachfilms
P: Vincent Lafortune
W: Benoit Lach
D: Philippe Grenier, Benoit Lach
P/B: Télé-Québec
LP: Montreal and surroundings, QC
LP: Montreal, QC

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Les mutants season 2



In this second season, the decision to keep the secret of the Mutants is questioned by Léo who is afraid that he himself will be transformed into a mutant. Nicky and Lila who are suffering more and more from their isolation are tempted to reveal themselves in order to get help, hoping to be accepted and appreciated despite their appearance. Tom is finding it harder and harder to lie to Laurence in order to protect the secret... Everyone is beginning to wonder if it is a good idea to keep this secret

EP: 45 x 25 mins
PC: Téléfiction Productions Inc.
P: Lucie Veillet, Martine Quinty, Claude Veillet
W: Annie Langlois, Robin Balzano, Martin Doyon, Marie-Frédérique Laberge-Millot, Marc-André Cyr
D: Pierre Théoret, Yann Tanquay, Eza Paventi, Sarah Pellerin
P/B: Télé-Québec
LP: Montreal and surroundings, QC
LP: Montreal, QC

Les pays d'en haut season 6



The sixth season opens with Dr. Cyprien at the bedside of Séraphin who is weak, but still alive. Dr. Cyprien tries to remove the bullet which is lodged just beside his heart... The operation succeeds, but there are side-effects. The main suspect in the murder attempt is Bidou Laloge, revealed by a mysterious investigator dispatched from Montreal to shed light on the whole affair. Just when Ste-Adèle has recovered from its smallpox epidemic, another disaster hits the village. A drought without precedent dries out all the village wells. So, Séraphin sees the chance to make his fortune again!

EP: 6 x 60 mins
PC: Productions LBH Inc.
P: Sophie Deschênes, François Rozon
W: Gilles Desjardins
D: Yan England
P/B: Radio-Canada, ARTV, AMI
LP: Montreal and Rawdon, QC
LP: Montreal, QC

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Pour toi Flora



The story of a native Algonquin brother and sister, who in the 60's spent their youth in an Indian residential school and are trying today to make peace with their painful past. From the heart-breaking moment when Rémi and Flora Dumont are snatched from their parents by the church representatives, until events reunite them 45 years later, this dramatic mini-series weaves together the times and their life stories revealing the break-up of an indigenous family in Quebec and the way they succeed in repairing it.

EP: 6 x 45 mins
PC: Nish Media
P: Jason Brennan, Sylvie Trudelle
W: Sonia Bonspille Boileau
D: Sonia Bonspille Boileau
P/B: Radio-Canada, ARTV, APTN
LP: Gatineau, Amos, Montreal, Quebec, Trois-Rivières, QC
LP: Montreal, QC

Sortez-moi de moi



The series takes us to the psychiatric emergency of Ste-Marie, led by Dr. Justine Mathieu (47 years), who does the follow-up on patients who are brought in by first line mental health intervention teams. Despite herself, among the colourful characters she meets in emergency, Dr. Mathieu falls under the charm of one of her patients, David Ducharme (46 years), a talented double agent battling a mental health disorder : he is bipolar. Their secret relationship becomes more and more untenable and dangerous for Dr. Mathieu.

EP: 6 x 60 mins
PC: 9406-4524 Québec Inc.
P: Sophie Lorain, Antonello Cozzolino
W: Sophie Lorain, Alexis Durand-Brault, Catherine Léger, Michel Monty, Mathieu Arseneault
D: Alexis Durand-Brault
P/B: Bell Media
LP: Montreal, QC
LP: Montreal, QC

Legend EP: Episode(s) / PC: Production Company(ies) / P: Producer(s) / W: Writer(s) / D: Director(s) / P/B: Platform/Broadcaster(s)
LP: Location(s) of Principal Photography / LP: Location(s) of Production Company(ies)



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COGECO TV PRODUCTION PROGRAM FRENCH

Independent
Production
Fund

24

Virage



Charlotte Lessard is an Olympic triple medal winning speed skater, who retires and decides at the same time to leave Antoine with whom she had the perfect post-career plan - to start a family. Facing the emptiness in her life, she discovers that life is not a race where you can control the outcome. Inspired by the life of Marianne Saint-Gelais and several other Olympians, this dramatic series examines our high performance society, which too often takes us away from our true selves.

EP: 8 x 60 mins

PC: Productions KOTV Inc.

P: Louis Morissette,
Louis-Philippe Drolet,
Alain Chicoine, Mélanie Viau

W: Kim Lévesque-Lizotte,
Marie-Hélène Lebeau-Taschereau

D: Catherine Therrien

P/B: Bell Media

LP: Montreal and surroundings, QC

LP: Montreal, QC

Legend EP: Episode(s) / PC: Production Company(ies) / P: Producer(s) / W: Writer(s) / D: Director(s) / P/B: Platform/Broadcaster(s)
LP: Location(s) of Principal Photography / LP: Location(s) of Production Company(ies)



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STATISTICS INVESTMENTS 1991-2020

	DEVELOPMENT PACKAGING		SHORT FORM SERIES PRODUCTION		PROFESSIONAL DEVELOPMENT		TV SERIES / PILOTS	
	#	\$	#	\$	#	\$	#	\$
2020	20	290,680	9	1,793,500	18	123,400	12	2,180,000
2010-2019	N/A	N/A	143	16,532,922	161	1,521,235	35	5,302,308
1991-2009	N/A	N/A	N/A	N/A	302	3,848,125	247	46,425,645
Total	20	290,680	152	18,326,422	481	5,492,760	294	53,907,953

TOTAL IPF FUNDING: \$78,017,815

In 2020, the IPF debuted Development Packaging program for short form series; **164** applications received: **128** English, **36** French.

In 2020, the IPF short form series Production program received **19** applications; **13** for productions in English and **6** for productions in French. Only those who completed the development phase of our program were eligible.

The IPF began investing in short form series" in 2010 and only continued to fund TV drama series until 2011.

In 2018, the IPF began investing in TV drama series again, with the new Cogeco TV Production Funding program. In 2020, IPF received **16** applications, **6** English and **10** French.

The IPF has invested **\$78,017,815** since 1991 in **947** projects : **20** development packaging projects, **152** web series production, **481** Professional Development projects and **294** television series/pilots (1991-2011, 2018-2020).



STATISTICS INVESTMENTS BY LANGUAGE

	DEVELOPMENT PACKAGING				SHORT FORM SERIES				TV SERIES/ PILOTS			
	ENGLISH		FRENCH		ENGLISH		FRENCH		ENGLISH		FRENCH	
	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$
2020	13	195,000	7	95,680	6	1,200,000	3	593,500	4	1,000,000	8	1,180,000
2010-2019	N/A	N/A	N/A	N/A	89	11,072,500	54	5,460,422	18	3,493,161	17	1,809,147
1991-2009	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	156	30,032,032	91	16,393,613
Total	13	195,000	7	95,680	95	12,272,500	57	6,053,922	178	34,525,193	116	19,382,760

65% of the 20 digital packaging projects funded since 2020 is for English language productions and **35%** is for French-Language productions.

67% of the \$290,680 invested in digital packaging projects since 2020 is for English language productions and **33%** is for French-language productions.

62.5% of the 152 short form series production funded since 2010 is for English language projects and **37.5%** is for French-Language productions.

67% of the \$18,326,422 invested in short form series productions since 2010 is for English language projects and **33%** is for French-language productions.

60.5% of the 294 television series/pilots funded from 1991 to 2009 & 2018 - 2020 was for English language productions and **39.5%** percent was for French-language productions.

64% of the \$53,907,953 invested in television series/pilots from 1991-2010 & 2018 - 2020 was for English language productions and **36%** percent was for French-language productions.



EVALUATION PROCESS

The primary criterion for acceptance by the Fund for short form series funding applications is the quality of the project. Applications for both Development Packaging and Production financing are evaluated by independent Canadian and international jurors who review all the materials submitted, meet for discussion and/or provide written ratings and comments.

Development Packaging Funding

In 2020, 20 projects (12% of applicants) were approved for short form series Development Packaging funding.

Development Packaging funding applications are scored and rated based on the following indicators of success:

- Creative Material – content is compelling , well written, appropriate for the platform
- Creative Team – producer and/or writer are experienced and have production track records with scripted episodic or short-form content
- Mentors – third-party Story Editor or Development Executive is experienced and committed to the project
- Budget & Financing – is appropriate for the activities to be undertaken during development
- Potential for Production – project is feasible and is likely to succeed

Production Funding

Only projects that successfully complete all phases of the Development Packaging program are eligible to apply for short form series Production financing. In 2020, 9 projects (or 47% of eligible applicants) were approved for short form series Production funding.

Continue on the next page



EVALUATION PROCESS

Production funding applications are scored and rated based on the following indicators of success:

- Creative material – compelling , well written, appropriate for the platform;
- Feasibility – production team’s track record and experience; creative materials are well development; production plans are realistic;
- Production details – schedule, budget and confirmed financing are appropriate and accurate
- Business and distribution strategies – recoupment potential is realistic for target platforms;
- Marketing, promotion and audience engagement – proven understanding of target audience, realistic marketing and promotion strategies
- Overall judgement of potential success with audiences

Television Series

In order to evaluate the television series applications submitted for funding in the Cogeco Television Production Program, the following criteria are applied by the Board of Directors in their assessment of the projects and their potential for success:

- The track record of the production company and the experience and quality of the creative and business team
- The quality of the creative material submitted
- Committed financing from other sources
- The Canadian broadcaster commitment to the project
- The potential to engage Canadian and international audiences
- International distribution potential and business strategies; recoupment potential



PROFESSIONAL DEVELOPMENT



ACADEMY OF CANADIAN FILM & TELEVISION

Canadian Screen Week 2021
May 17, 2021-May 20, 2021
Toronto (Virtual)



ATLANTIC FILM FESTIVAL

FIN Partners CNXN
September 21-24, 2020
Halifax (Virtual)



BANFF WORLD TELEVISION FOUNDATION

Banff World Media Festival 2020
May 26-September, 2020
Banff (Virtual)



BLOOD IN THE SNOW CANADIAN FILM FESTIVAL

Blood in the Snow Canadian Film
Festival 2020-Web Series Program
October 28-November 7, 2020
Toronto (Virtual)



CANADIAN MEDIA PRODUCERS ASSOCIATION

PrimeTime Online 2021
January 28-February 11, 2021
Ottawa (Virtual)



CREATIVE WOMEN WORKSHOPS ASSOCIATION

Women in the Director's Chair 2020-2021
October 14, 2020-August 2021
St. John's, Toronto, Vancouver
and Whistler (Virtual)



PROFESSIONAL DEVELOPMENT



FILMPEI

PEI Screenwriters' Bootcamp 2021
May 2021
Charlottetown



INDEPENDENT WEB CREATORS OF CANADA

TO Webfest 2020
July 9-11, 2020
Toronto (Virtual)



ST. JOHN'S INTERNATIONAL WOMEN'S FILM FESTIVAL

Film Industry Forum 2020
October 14-October 18, 2020
St. John's (Virtual)



PROFESSIONAL DEVELOPMENT



ACADÉMIE CANADIENNE DU CINÉMA ET DE LA TÉLÉVISION

35^e Prix Gémeaux
September 17 & 20, 2020

Décadrer la télévision
February 25, 2020

Montreal



ALLIANCE MÉDIAS JEUNESSE

Conférence Média-Jeunes
November 18 - November 20, 2020

Prix d'excellence francophones
May 27, 2020

Montreal (Virtual)



IMAGO PRODUCTION

Marseille Web Fest
October 15 - 17, 2020

Marseille, France



LES PRIX WEBFEST DE MONTRÉAL

Montreal Digital Webfest
September 24 - September 26, 2020

Montreal (Virtual)



PRODUCTIONS WELCOME ABOARD

Festival Courts d'un soir
September 24 - September 26, 2020

Montreal (Virtual)



QUÉBEC CINÉMA

Rendez-vous Pro: Rencontres
en webséries

March 4, 2020

Montreal



PROFESSIONAL DEVELOPMENT



XN QUÉBEC

Gala des prix Numix
May 9, 2020
Montreal (Virtual)



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