



Independent
Production
Fund

IPF

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PRESIDENT'S MESSAGE

2021 was another harrowing year for all of us, with the pandemic continuing to affect every facet of our lives- both personal and professional. We had a short window of relief, a glimmer of hope that one day life will return to normal, although it is becoming increasingly clear that it will not be the exact same 'normal' that we remember. And for many reasons, this is a good, rather than bad thing!

The pandemic has greatly accelerated the trend toward streaming and digitalization. New and modified modes of producing and consuming content are becoming cemented as legitimate 'alternate ways', and in some cases, 'preferred ways' of doing things. We pitch remotely, write remotely, teleport to conferences, learn remotely, network remotely, direct remotely, edit remotely —all of these will remain after the pandemic, with their frequency and usage based on preference, circumstance, and cost, no doubt. While many things are more accessible, the serendipitous chance (IRL) encounters that lead to the birth of exciting new ideas are not easily replicated online, and I'm sure many of us look forward to having these moments back.

As with 2020, in 2021, the pandemic continued to lay bare the inequities in our social systems, and indeed, in our industry. The movement of positive change and attention to issues of representation and inclusion across all layers of the storytelling process that began in 2020, have continued in 2021, with the rise of not just awareness but also promising new programs, supports and opportunities. We have a long way to go as an industry, and the IPF will continue to champion these important changes. As an industry, we continue to grapple with the definition of 'true inclusion' in storytelling—aka moving beyond the lip service of box-checking and tokenism. In 2021, the IPF made new partnerships with organizations that empower traditionally marginalized creators and plan to expand these partnerships further in 2022.

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2021 also saw the continued rise of NFTs, which will create more opportunities for creators and the creative economy. This year could also be marked as the year VR made its way into mainstream conversation, with Facebook's transition to 'Meta' and the emerging view of the networked 'metaverse' as the next iteration of the web. The rise of the metaverse will no doubt create opportunities for storytellers - but will also come with very real ethical, moral and regulatory quandaries. And podcasting continued its rise in popularity, becoming an increasingly viable path to develop and experiment with IP and storytelling, grow audiences, and then adapt that IP to different forms, like television and film.

Despite the challenges and changes, creators pivoted, adapted and pivoted again! We are beyond proud to be able to continue to support these entrepreneurs who continue to push boundaries. We are so excited to see the incredible projects we supported this year come to life, and to explore potential new forms of content to support. Here's to a better and brighter 2022— let's hope we cross over to endemic (vs. pandemic) territory!

DR. EMILIA KING CHAIR

ABOUT IPF

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DR. EMILIA KING CHAIR

Dr. Emilia King (nee Zboralska) is a creator, educator and institution builder with a focus on challenging the status quo in Canada's media system. She has a unique profile that combines professional creative practice with award winning, rigorous research on media entrepreneurship and policy.

Emilia is the co-founder and executive director of Pink Moon Studio, an end-to-end media company that focuses on bold and distinctive storytelling through both its branded and original content divisions. Currently, Emilia also leads Ryerson University's entertainment media innovation incubator, the Transmedia Zone, and she is the Co-Director of Engagement at the Creative Innovation Studio.

Emilia firmly believes that meaningful and ethical innovation is what creates media leadership, and she is on a mission to make entrepreneurial education and the entrepreneurial mindset accessible to everyone.

Her research investigates the political economy of entrepreneurship in the digital-first sector and provides the first benchmark analysis of gender and race across key creative roles in Canadian web series. Emilia's work has been published in peer-reviewed journals, and she has presented at conferences worldwide. She is currently part of a global research project that investigates the value of web series, both from an economic and careers perspective.

Emilia is the former president of the Independent Web Creators of Canada, and a strong proponent of design thinking as a problem solving and audience engagement strategy. She leads design jams that bring together a wide cross-section of stakeholders to address social, cultural, technical, organizational, and policy challenges.

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VÉRONIQUE MARINO
VICE-CHAIR

Véronique Marino co-founded Les Productions numériques LACOGENCY in 2016, an agency specializing in discoverability and digital content strategy. Véronique Marino is a specialist in cross-platform digital development and strategy in the culture and entertainment industry. From 1996 to 1999 she was the development and operations associate for Groupe Vidéotron for their portal InfiniT.com and for the first website for the broadcaster TVA. From 1999 to 2001 she continued her career at Nomino Technologies heading their language recognition database. Her qualities as a manager and her understanding of innovation let her to Nurun where she undertook the development of several projects with the Groupe Québecor. Since 2004 she has served as Director of the Interactive Media Program at INIS and in 2009 she established her consulting company, Espace Infusion, which specializes in transmedia activities. She regularly presents workshops and participates in conferences across Canada and in France on the innovation and impact of new technologies on culture and the individual user, always with an original point of view. Since 2013, she has been on the executive committee of the Carmelle and Rémi-Marcoux Chair in Arts Management, and since 2016 in the Canadian Heritage Leader Talent program (mentoring of managers in the cultural sector). She was selected by Quebec's Femmes du Cinéma, de la Télévision et des Nouveaux Médias as 2012 Digital Media Personality of the Year.



CHARLES OHAYON

Charles Ohayon has worked in television, public relations and film since 1979. He produced commercials at Films 24 and Cléo 24 where he was President. From 1994 to 1998 he was the Director General of Programming (Television) for the Société Radio-Canada. In 2005-2006, he was the Executive Director of the Institut national de l'image et du son. Mr. Ohayon was a member of the Board of Directors of the Association des producteurs de films et de télévision du Québec and the Canadian Television Fund as well as the Academy of Canadian Cinema and Television. He joined in 2005 the IPF Board, as well as the Board of Cogeco Program Development Fund in 2007. He was appointed by the Board of the IPF to represent Official Language Minority Communities (OLMCs).

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STEVEN ORD

Steven Ord is an independent media consultant with 30 years of experience in the field. He provides services to White Pine Pictures, a leading documentary production company. He held the position of Executive Vice President, Alliance Atlantis Communications, where he was responsible for business and operational aspects of AAC's international television distribution division and content business. Prior to joining AA, he was Manager of Business Affairs at Telefilm Canada. He previously worked in policy consulting with Paul Audley & Associates. He was also a part-time graduate level instructor at the Schulich School of Business (York University) for 14 years.



KEVIN WRIGHT

Trainer, educator, consultant and Principal, The Optimal Pitch. Kevin has 30 years experience in screen-based media, having commissioned over 60 television series and having heard thousands of pitches! Kevin was previously Senior Vice-President, Programming for Astral Television Networks responsible for the acquisition and scheduling of content for HBO Canada, The Movie Network, TMN Encore, The Family Channel, Disney Junior and Disney XD. He joined Astral in 1995 as Vice-President, Programming for Family Channel and simultaneously served as Vice-President Programming for Teletoon where he participated in the licensing and launch of the network. Prior to that, he held positions at YTV Canada, Paragon International and Telefilm Canada.

ABOUT IPF

ADMINISTRATION



JON TAYLOR
CHIEF EXECUTIVE OFFICER



CLAIRE DION
ASSOCIATE DIRECTOR
(MONTRÉAL OFFICE)



CHARLES ZAMARIA
FINANCIAL DIRECTOR
(TORONTO OFFICE)



CARLY MCGOWAN
MANAGER
(TORONTO OFFICE)



CATHERINE MOREAU
MANAGER
(MONTREAL OFFICE)
SINCE SEPTEMBER 2021



JOANNE DUGUAY
MANAGER
(MONTREAL OFFICE)
UNTIL SEPTEMBER 2021



MARK SHAPLAND
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**SHORT FORM
SERIES
DEVELOPMENT**

SHORT FORM SERIES DEVELOPMENT ENGLISH

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Dark Star
PC: ANMS Media Inc.
P: Andrew McCaan Smith
W: Rob Stockman
G: Mystery, Thriller
LPr: Toronto, ON

My Dead Mom
PC: LoCo Productions Inc.
P: Lauren Corber, Palmer Baranek
W: Wendy Litner
G: Comedy, Drama
LPr: Toronto, ON

Send Noodz
PC: Scenario Media
P: Darby Wheeler
W: May Truong
G: Comedy
LPr: Toronto, ON

Stories From My Gay Grandparents
PC: Wheelhouse Productions
P: Perrie Voss, Scott Farley
W: Perrie Voss, Scott Farley
G: Comedy, Drama
LPr: Toronto, ON

I Hate People, People Hate Me
PC: Turbo Bobbi Creative
P: Evan Dell'Aquila, Lisa Filipelli
W: Bobbi Summers, Blake Mawson
G: Comedy, Drama
LPr: Mississauga, ON

Saxon
PC: Cream Digital Inc.
P: Kate Harrison
W: Dan Magnus, Matt MacLellan
G: Horror
LPr: Toronto, ON

Silver Cord
PC: 2295344 Ontario Inc. dba SPACE MOP
P: Davin Lengyel
W: Davin Lengyel, Ellie Moon
G: Drama, Mystery, Thriller, Horror
LPr: Toronto, ON

Streams Flow From a River
PC: Fae Pictures Inc.
P: Shant Joshi
W: Christopher Yip
G: Drama
LPr: Toronto, ON



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Support **PC:** HeydSaffer
P: Kevin Saffer
W: Nolan Sarnier, Jeff Wood
G: Comedy, Drama
LPr: Toronto, ON

The Drop **PC:** Rowboat Pictures LTD.
P: Dani Pagliarello, Aisha Evelynna, Liz Whitmere, Evan M. Landry
W: Dani Pagliarello, Aisha Evelynna, Nour Hadidi, Nick Nemeroff
G: Comedy
LPr: Toronto, ON

The Shapeshifters **PC:** Gazelle Automations
P: Justin T. Lee
W: Lindsay Lee
G: Children's Live Action
LPr: Toronto, ON

The Vivre-Ensemble **PC:** CreativeDNA Inc.
P: Melanie Windle, Steph Ouaknine
W: Robby Hoffman, Sarah Goodman
G: Comedy, Drama
LPr: Calgary, AB

Wild Geese **PC:** LaRue Productions Inc.
P: Andrew Ferguson, Matt King
W: Matt Sadowski, Ashley Cooper
G: Drama, Science Fiction
LPr: Toronto, ON



SHORT FORM SERIES DEVELOPMENT *FRENCH*

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**20h30
chez
Mathieu** **PC:** Productions Bien Joué inc.
P: Gabriel Bergeron, Sébastien Iannuzzi
W: Erika Mathieu
G: Comedy, Drama
LPr: Montreal, QC

Invisible **PC:** Diversified Voices Productions Inc.
P: Josiane Blanc, Ania Jamila
W: Josiane Blanc, Ania Jamila
G: Drama
LPr: Oakville, ON

**P.A.M.
(Programme
d'aspirant
moniteur)** **PC:** Babel films Inc.
P: Marco Frascarelli
W: Marjorie Armstrong
G: Thriller
LPr: Montreal, QC

**Symphonie
pathétique** **PC:** Echo Media Productions Inc.
P: Luc Châtelain, Sarah Châtelain
W: Daphnée Côté-Hallé,
Lysandre Ménard
G: Comedy
LPr: Montreal, QC

**Booster
Station** **PC:** MéMo FILMS Inc.
P: Mélanie S. Dubois, Carolyne Boucher
W: Mélanie S. Dubois, Christelle Gilibert
G: Comedy, Science Fiction
LPr: Montreal, QC

**La
Cantine** **PC:** V10 Média Inc.
P: Caroline Gaudette
W: Sybille Pluvillage
G: Comedy
LPr: Montreal, QC

**Saint-Jean-
du-Lac** **PC:** Pimiento Médias Inc.
P: Orlando Arriagada, Daniela Mujica
W: Alexandre Pelletier
G: Comedy, Mystery, Thriller
LPr: Montreal, QC



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I Hate People, People Hate Me



Jovi, a chubby gay man and Tabitha, a misanthropic trans girl, don't exactly adhere to the "ideal gay image". They are outsiders amongst outsiders, on the fringes of queer culture. The world around them is certainly fucked, but this jaded and judgemental duo aren't completely innocent either. Yet, despite their grievances with fellow queers and society at large, instances have begun to arise where the two must reflect on themselves for a change.

EP: 6 x 10 mins
PC: Turbo Bobbi Creative
P: Jeff So, Evan Dell'Aquila, Lisa Filipelli
W: Bobby Summers
D: Blake Mawson
P/B: Broadcaster: CBC Gem
LP: Toronto, ON
LP: Mississauga, ON

My Dead Mom



My Dead Mom follows Emmy, a young lawyer who went to law school to please her mother, only for her mom to die of cancer before Emmy even finished first year. Emmy's mom reappears as a ghost that only Emmy can see, to comment on all of her life decisions, from career paths to grocery shopping choices. The series is a dissection of love and loss with a quirky heartbeat.

EP: 8 x 15 mins
PC: LoCo Productions Inc.
P: Lauren Corber, Palmer Baranek,
Wendy Litner
W: Wendy Litner
D: TBC
P/B: Bell - Crave
LP: Toronto, ON
LP: Toronto, ON

Silver Cord



Havah returns home from jail under a cloud of notoriety. Obstacles mount as she tries to regain her old life, and she retreats to her first love; writing. Ten years prior, Havah's writing created LADY, a tragic character who has now taken on a life of her own. She lives in a fantastical world she calls The Box. Now that her God has returned, LADY is going to fight for freedom at all costs.

EP: 8 x 12 mins
PC: 2295344 Ontario Inc. dba Space Mop
P: Davin Lengyel
W: Ellie Moon, Davin Lengyel
D: Davin Lengyel
P/B: Breakthrough Entertainment
LP: Ontario
LP: Toronto, ON

Legend | **EP:** Episode(s) / **PC:** Production Company(ies) / **P:** Producer(s) / **W:** Writer(s) / **D:** Director(s)
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Stories From My Gay Grandparents



A “perfect” small-town nuclear family gathers to celebrate their grandparent’s 50th wedding anniversary. Their grandson surprises them with a video crew to capture the event. But the cameras capture more than just a party as Grandma and Grandpa finally come out with their life-long secret, they’re gay. This late-in-life anniversary-turned coming-out party erupts into a volcano of familial masks being dropped, propelling the family into chaos with a camera crew tagging along!

EP: 10 x 15 mins
PC: Blue Ice Pictures Media Ltd.
P: Samantha Levine, Scott Farley, Perrie Voss
W: Scott Farley, Perrie Voss
D: Emma Jean Sutherland
P/B: KindaTV
LP: Toronto, ON
LP: Toronto, ON

Streams Flow From a River



Gordon Chow, the patriarch of Frank, AB’s first and only Chinese family, has had a stroke. His children return home after ten years to care for their father. A freak snowstorm hits Frank the night they arrive, trapping the kids with their parents. Secrets come to light, and the family is forced to face what pushed them all apart fifteen years prior when another snowstorm fell over the family’s house.

EP: 6 x 15 mins
PC: Fae Pictures Inc. and Kimo Sum Productions
P: Shant Joshi, Lindsay Blair Goeldner, Abdul Malik, Gillian McKercher, Christopher Yip, Guillaume Carlier, Nicola Waugh
W: Christopher Yip
D: Christopher Yip
P/B: Super Channel
LP: Calgary, AB / Hamilton, ON
LP: Toronto, ON / Edmonton, AB

The Drop



Zara and her crew are professional line-waiters; hired by those too rich or lazy to stand in line for exclusive products the day they DROP. Every lineup is a new adventure!

EP: 7 x 15 mins
PC: True West Films
P: Elizabeth Yake, Dani Pagliarello, Aisha Evelynna, Evan M. Landry, Liz Whitmere
W: Aisha Evelynna, Dani Pagliarello
D: Jordan Canning, Aisha Evelynna, Dani Pagliarello
P/B: TBC
LP: Ontario
LP: Toronto, ON

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20h30 chez Mathieu



Now in their mid-thirties, François, Vincent, Mélanie, Carl and Vanessa are reunited after the sudden death of Mathieu, one of their high school friends. At the wake, the friends gather at the place where they all partied to celebrate the end of high school, nostalgically remembering the excess drinking of fruity alcohol, the broken hearts and the wimpy mustaches. Each in turn recalls versions of their memories with Mathieu. By the end, the friends realize that that “wild” night had an impact on their lives that was much greater than they had ever imagined.

EP: 8 x 11 mins
PC: Productions Bien Joué Inc.
P: Sébastien Iannuzzi, Gabriel Bergeron
W: Erika Mathieu
D: François Robidoux
P/B: Noovo
LP: Montreal, QC
LP: Montreal, QC

P.A.M (Programme d'assistant moniteur)



After the first night of a hiking trip in the forest, a small group of aspiring teen instructors-in-training wake up to discover that their supervisors have disappeared. They panic when they realize that they would not be coming back. Their lack of survival experience, hunger, thirst and fatigue push them to their limits. On the way back to civilization, they discover that in extreme circumstances, even with all the good will in the world, everyone has the potential for evil.

EP: 6 x 10 mins
PC: Babel Films Inc.
P: Philippe-A. Allard, Marco Frascarelli, Mathieu Paiement, Eric Piccoli
W: Marjorie Armstrong
D: Zoé Pelchat Ouellet
P/B: Novoo
LP: Montreal and surroundings, QC
LP: Montreal, QC

Saint-Jean-du-Lac



After a dozen rejected job applications, the go-getter Bénédicte finally gets a job as Director of Tourism for Saint-Jean-du-Lac, a village that has known better days. Saddled with Charles-Thomas, her slacker-employee, she tries her best to reinvigorate tourism. Running out of ideas (and a little high), they have a flash: make everyone believe that there is a sea monster in the lake. In search of a mystery, tourists flock to Saint-Jean. This is the story of two municipal employees who make bad decisions. Lots of bad decisions. The greater their lies and scams become, the greater grows the legend of the monster.

EP: 6 x 20 mins
PC: Pimiento Médias Inc.
P: Paola Arriagada-Nuñez
W: Alexandre Pelletier, Emma Robi
D: Alexandre Pelletier
P/B: Novoo
LP: Montreal and surroundings, QC
LP: Montreal, QC

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Symphonie pathétique



Best friends Bénédicte, a pianist, and Morgane, an opera singer, make an eclectic musical duo. Performing in old-age homes and obsolete shopping centres, the audiences for “Les Bonnes Arias” are often not too attentive, and the duo find themselves in absurd situations. It should be noted that the operas they present are out of the ordinary; they also mix in theatre and wild costumes! While preparing for a competition “My First Springboard for the Emerging Arts Scene of Beloeil”, their strong friendship is shaken by disappointment and betrayal.

EP: 8 x 12 mins

PC: Écho Média Inc.

P: Sarah Châtelain

W: Daphnée Côté-Hallé, Lysandre Ménard

D: Alec Pronovost

P/B: Facebook

LP: Montreal, QC

LPr: Montreal, QC

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Bones of Crows



Bones of Crows is a five-part psychological drama told through the eyes of Cree Matriarch Aline Spears, as she survives Canada's residential school system to continue her family's generational fight in the face of systemic starvation, racism, and sexual abuse. *Bones of Crows* spans over one hundred years with a cumulative force that propels us into the future.

EP: 5 x 60 mins

PC: Screen Siren Pictures

P: Trish Dolman, Christine Haebler, Sam Grana, Marie Clements, Leena Minifie, Kerriann Cardinal, Brad Van Arragon

W: Marie Clements

D: Marie Clements

P/B: CBC

LP: Kamloops, Vernon, Greater Vancouver, Victoria, British Columbia / Manitoba

LPr: Vancouver, BC

Coroner season 4



In Season 4, coroner Jenny Cooper gets answers from the dead—it's not just about who they were and who wronged them, but also each body will tell us more about the world we're living in today, the fears, the dangers, the strides ahead. After Liam's death, Jenny doesn't want any more trauma. So, she's set on reinventing herself.

EP: 12 x 60 mins

PC: Muse Entertainment

P: Morwyn Brebner, Jonas Prupas, Adrienne Mitchell, Noelle Carbone, Adriana Maggs, Suzanne Colvin-Goulding, Peter Emerson, Brett Burlock, Aren Prupas, Serinda Swan, Shannon Masters, Laura Good, Sonia Hosko, Roger Cross, Samir Rehem, Nathalie Younglai, Ley Lukins, Teresa De Luca, Jean-Paul Larocque, Samy Inayeh, Seneca Aaron, Wendy Braithwaite, Ruba Nadda, Janis Lundman, Zach Marcovici

W: Adriana Maggs, Shannon Masters, Nathalie Younglai, Laura Good, Mazi Khalighi, Noelle Carbone, Wendy Braithwaite, Jean-Paul Larocque, Lindsay Addawoo, Seneca Aaron

D: Ruba Nadda, Farhad Mann, Samir Rehem, Serinda Swan, Liz Farrer, Adrienne Mitchell, Cory Bowles, Samir Rehem

P/B: CBC

LP: Toronto, ON

LPr: Toronto, ON

Diggstown season 3



In the third season of *Diggstown*, the world has changed. It's a post-COVID society - perspectives and priorities have altered, relationships have formed, while others have fallen apart. But for Marcie and the team at Halifax Legal Aid, the same problems that have always plagued society persist.

EP: 8 x 60 mins

PC: Frog Lake Productions II Inc. and Circle Blue Productions

P: Floyd Kane, Amos Adetuyi, Karen Wentzell, Stephanie Johnson, Brenda Greenberg, Christine MacDonald

W: Floyd Kane, Lynn Coady, Lakna Edilima, Ellen Vanstone, JP Laroque, Amber Sekowon Daniels, Motion Braithwaite

D: Cory Bowles, Juanita Peters, Lynne Stopkewich, Robert Adetuyi, Shamim Sarif

P/B: CBC

LP: Halifax, Nova Scotia

LPr: Halifax, NS / Mississauga, ON

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Murdoch Mysteries season 15



The new season will once again bring together compelling mysteries with unique slices of turn-of-the-century history that resonate with contemporary social issues. Murdoch will journey to Montreal to save his son, Brackenreid will have to track his son down, and Crabtree must save Effie from her kidnappers. Within each of the personal journeys, they will be solving a riveting case of the week, compounded with more of Murdoch's ingenious inventions.

EP: 24 x 60 mins

PC: Shaftesbury Inc.

P: Christina Jennings, Scott Garvie, Peter Mitchell, Yannick Bisson, Hélène Joy, Paul Aitken, Simon McNabb, Christina Ray, Noelle Girard, Julie Lacey, Jeremy Hood

W: Peter Mitchell, Paul Aitken, Simon McNabb, Noelle Girard, Christina Ray, Caleigh Bacchus, Maureen Jennings

D: Yannick Bisson, TW Peacocke, Craig David Wallace, Sharon Lewis, Don McCutcheon, Bosedé Williams, Yuri Yakubiw, Peter Mitchell, Laurie Lynd, Dawn Sorokolit-Burke, Eleanore Lindo, Cat Hostick

P/B: CBC

LP: Toronto, ON

LPr: Toronto, ON

Overlord & the Underwoods



The original half-hour, live action, single camera family comedy follows the Underwoods, a nice normal family whose life is turned upside down when their distant cousin, Overlord, the second most-wanted villain in the universe, seeks refuge in their home after being forced into intergalactic witness protection after snitching out his boss, the evil Mega-Lord Supreme.

EP: 20 x 30 mins

PC: Marble Media Inc.

P: Mark J.W. Bishop, Matt Hornburg, Donna Luke, Carrie Paupst Shaughnessy, Anthony Q. Farrell, Ryan Wiesbrock, Sean Gorman, Iam Lambur, Michael A. Dunn, Andra Johnson Duke, Diane Rankin, Jim Corston

W: Anthony Q. Farrell, Jay Vaidya, Kate Hewlett, Ryan Belleville, Amanda Joy, Angelica Mendizabal, Richard Young, Caleigh Bacchus

D: April Mullen, Casey Walker, Joyce Wong, Steve Wright, Lisa Snow, Mel Orr, Anthony Q. Farrell

P/B: CBC

LP: Oakville, ON

LPr: Toronto, ON

Pretty Hard Cases season 2



The series follows Guns and Gangs detective Sam Wazowski and Drug Squad detective Kelly Duff. By day, they're heroes: skilled, tough, determined, and entertaining, fighting to do good in a broken system. By night, they're grappling with loneliness, dysfunctional families, screwed-up love lives, and a sense that their professional ambitions may not line up with their personal needs. Their friendship could help to balance each other out if only they didn't drive one another insane.

EP: 12 x 60 mins

PC: Cameron Pictures Inc.

P: Amy Cameron, Tassie Cameron, Sherry White, Alex Patrick, Wanda Chaffey, Caledonia Brown, Jillian Locke, Seneca Aaron, Chris Roberts

W: Tassie Cameron, Sherry White, Jillian Locke, Seneca Aaron, Chris Roberts, Keavy Lynch, Carina Samuels

D: Jordan Canning, Sherry White, Samir Rehem, Mars Hodoryski, Cory Bowles, Grant Harvey, Madison Thomas, Weyni Mengesha, John Stead, John Fawcett, Gail Harvey, Winnifred Jong

P/B: CBC

LP: Toronto, ON

LPr: Toronto, ON

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The Porter



It's 1921, the glory days of rail travel, and inside plush train cars that connect North America the passengers are treated like royalty. But for the Black porters who tend these floating palaces, the work is backbreaking, low in pay, and without any hope of advancement. Junior Massey can only take so much. That's why he's running a small-time bootlegging business between Montreal and prohibition-era Chicago, right under the company's nose.

EP: 8 x 60 mins

PC: Sienna Films Inc and Prairie Porter Inc.

P: Ian Dimerman, Jennifer Kawaja, Marsha Greene, Annmarie Morais, Charles Officer, R.T Thorne, Arnold Pinnock, Bruce Ramsay, Elise Cousineau, Bruce Ramsay, Elise Cousineau

W: Annmarie Morais, Marsha Greene, Aubrey Nealon, Andrew Burrows-Trotman, Priscilla M. White, Arnold Pinnock, Bruce Ramsay

D: Charles Officer, R.T Thorne

P/B: CBC

LP: Winnipeg, MB

LP: Toronto, ON / Winnipeg, MB

Tribal season 3



When the Tribal Police is accused of corruption, the federal government takes over and appoints a new Interim Police Chief, Sam Woodburn. Thrust into an unfamiliar world, she navigates politics and procedure as she clashes with her new partner.

EP: 8 x 60 mins

PC: Prairie Dog Film + Television

P: Scott Lepp, Ron E. Scott, Janet Hamley, Adam Frost

W: Ron E. Scott, Adam Frost, Adriana Capozzi, Karen Hill, Mary Galloway

D: Ron E. Scott, Julian Black Antelope

P/B: APTN

LP: Calgary, AB

LP: Calgary, AB

Legend | **EP:** Episode(s) / **PC:** Production Company(ies) / **P:** Producer(s) / **W:** Writer(s) / **D:** Director(s)
P/B: Platform/Broadcaster(s) **LP:** Location(s) of Principal Photography
LP: Location(s) of Production Company(ies)

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COGECO TV PRODUCTION PROGRAM

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Alertes season 2



The Special Squad for Missing Persons investigates the mysterious disappearance of a young girl, Aurélie. This new investigation is challenging for the agents, but especially for Pénélope and Dominic who have to question the only witness : Caleb, a traumatized and silent 11 year old boy.

EP: 24 x 60 mins
PC: Productions Pixcom Inc.
P: Nicola Merola, Charles Lafortune, Sylvie Desrochers, Jacquelin Bouchard, Nathalie Cécyre
W: Julie Hivon, Caroline Mailloux, Sophie Fortier, Charles Dionne, François Camirand
D: Julien Hurteau
P/B: TVA
LP: Montreal and surroundings, QC
LPr: Montreal, QC

C'est comme ça que je t'aime season 2



Season 2 of "Happily Married" (*C'est comme ça que je t'aime*) takes place in 1975. Our protagonists are leaving their children again for 3 weeks at summer camp. So, the adventures begin again... Although their marital issues seem to be resolved, that doesn't last. Relationships, family, crime, betrayals, power struggles, fear and the international year of the woman (!) impact these couples.

EP: 10 x 60 mins
PC: CCC Saison 2 Inc.
P: Joanne Forgues, Catherine Faucher, Charles Ohayon, Jean-Marc Casanova, James Durie, Peter Emerson, François Létourneau
W: François Létourneau
D: Jean-François Rivard
P/B: Radio-Canada
LP: Montreal and surroundings, QC
LPr: Montreal, QC

Comme des têtes pas de poule



Youth comedy series about the daily lives of the Babin-Bibeau family and their goldfish, living in a small house in the suburbs where anything that can happen...will happen! Humour, emotions and reflections mix together in this imperfect family - a cool musician father, a mother who dreams of being a construction-worker, and their three children : Victoria the teen extrovert « drama queen » seeking popularity, Félix, the youngest one, a "meme" genius who is as talented as he is reserved, and Flavie, the impulsive one with the big heart!

EP: 40 x 30 mins
PC: Téléfiction Productions Inc.
P: Claude Veillet, Lucie Veillet, Annie Blais, Martine Quinty
W: Pierre-Yves Bernard, Vincent Bolduc, Annie Langlois, Stéphanie Lapointe
D: Mariloup Wolfe, Sébastien Gagné, François Bégin
P/B: Télé-Québec
LP: Montreal and surroundings, QC
LPr: Montreal, QC

Legend | **EP:** Episode(s) / **PC:** Production Company(ies) / **P:** Producer(s) / **W:** Writer(s) / **D:** Director(s)
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La nuit où Laurier Gaudreault s'est réveillé



A thanatologist returns to her native village to embalm her mother, and finds the brothers she has not seen for 25 years. Soon the secrets and resentments resurface and mix with the grief of mourning and the search for reconciliation.

EP: 5 x 60 mins

PC: Les Productions ALSO Inc.

P: Javi Hernandez, Harry Grivakis, Xavier Dolan, Nancy Grant, Jasmynr Lemoine

W: Xavier Dolan

D: Xavier Dolan

P/B: TVA

LP: Montreal and surroundings, QC

LP: Montreal, QC

Un lien familial



This is the story of Magalie, a young mother, a kitchen designer at the point of breaking up with her husband, who meets Guillaume, a policeman and single father. In this « dramedy », female disenchantment meets male fantasies, against a backdrop of the cult of performance and war of the sexes.

EP: 6 x 60 mins

PC: Attraction Images Inc.

P: Richard Speer, Marleen Beaulieu, Antonello Cozzolino, Sophie Lorain, Alexis Durand-Brault

W: Nadine Bismuth

D: Sophie Lorain

P/B: Radio-Canada

LP: Montreal, QC

LP: Montreal, QC

Legend | **EP:** Episode(s) / **PC:** Production Company(ies) / **P:** Producer(s) / **W:** Writer(s) / **D:** Director(s)
P/B: Platform/Broadcaster(s) **LP:** Location(s) of Principal Photography
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STATISTICS

INVESTMENTS BY FUNDING STREAM 1991-2021

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	SHORT FORM SERIES DEVELOPMENT		SHORT FORM SERIES PRODUCTION		TV PRODUCTION		PROFESSIONAL DEVELOPMENT	
	#	\$	#	\$	#	\$	#	\$
2021	20	295,112	10	1,975,000	13	2,875,000	19	115,132
2010-2020	20	290,680	151	18,193,922	47	7,480,168	179	1,639,635
1991-2009	0	0	0	0	247	46,425,645	302	3,845,125
Total	40	585,792	161	20,168,922	307	56,780,813	500	5,599,892

TOTAL IPF FUNDING: \$83,135,419

Since 1991 the IPF has invested **\$83,135,419** in **1,008** projects: **40** Short Form Series Development projects, **161** Short Form Series Productions, **307** TV Productions, and **500** Professional Development projects.

The IPF debuted the Short Form Series Development Packaging program 2020. In 2021 **104** applications were received: **79** English, **25** French.

In 2021, the IPF Short Form Series Production program received **17** applications, **11** English and **6** French.

The IPF began investing in short form (web) series in 2010 and did not fund TV series from 2011 to 2018.

In 2018, the IPF began investing in TV series again, with the IPF Cogeco TV Production Funding program. In 2021, the IPF Cogeco TV Production program received **16** applications, **10** English and **6** French.

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STATISTICS *INVESTMENTS BY LANGUAGE / 1991-2021*

SHORT FORM SERIES DEVELOPMENT

SHORT FORM SERIES PRODUCTION

TV PRODUCTION

	ENGLISH		FRENCH		ENGLISH		FRENCH		ENGLISH		FRENCH	
	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$
2021	13	195,000	7	100,112	6	1,200,000	4	775,000	8	2,025,000	5	850,000
2010-2020	13	195,000	7	95,680	94	12,140,000	57	6,053,922	22	4,493,161	25	2,987,007
1991-2009	0	0	0	0	0	0	0	0	156	30,032,032	91	16,393,613
Total	26	390,000	14	195,792	100	13,340,000	61	6,828,922	186	36,550,193	121	20,230,620

65% of the 40 Short Form Series Development funded since 2020 was for English language productions and **35%** was for French language productions.

67% of the \$585,792 invested in Short Form Series Development projects since 2020 was for English language productions and **33%** was for French language productions.

62% of the 161 Short Form Series Production funded since 2010 was for English language projects and **38%** was for French language productions.

66% of the \$20,168,922 invested in Short Form Series Production since 2010 was for English language projects and **34%** was for French language productions.

60.5% of the 307 TV Production funded from 1991 to 2009 & 2018 - 2021 was for English language productions and **39.5%** percent was for French language productions.

64% of the \$56,780,813 invested in TV Production from 1991-2010 & 2018 - 2021 was for English language productions and **36%** percent was for French language productions.

EVALUATION PROCESS

The primary criterion for acceptance by the Fund for short form series funding applications is the quality of the project. Applications for both Development Packaging and Production financing are evaluated by independent Canadian and international jurors who review all the materials submitted, meet for discussion and/or provide written ratings and comments.

Development Packaging Funding

In 2021, 20 projects (19% of applicants) were approved for short form series Development Packaging funding.

Development Packaging funding applications are scored and rated based on the following indicators of success:

- Creative Material – content is compelling , well written, appropriate for the platform
- Creative Team – producer and/or writer are experienced and have production track records with scripted episodic or short-form content
- Third-party Story Editor or Development Executive - are experienced and committed to the project
- Budget & Financing – is appropriate for the activities to be undertaken during development
- Potential for Production – project is feasible and is likely to succeed

Production Funding

Only projects that successfully complete all phases of the Development Packaging program are eligible to apply for short form series Production financing. In 2021, 10 projects (or 50% of eligible applicants) were approved for short form series Production funding.

Continue on the next page

EVALUATION PROCESS

Production funding applications are scored and rated based on the following indicators of success:

- Creative material – compelling , well written, appropriate for the platform
- Feasibility - production team’s track record and experience; creative materials are well development production plans are realistic
- Production details – schedule, budget and confirmed financing are appropriate and accurate
- Business and distribution strategies – recoupment potential is realistic for target platforms
- Marketing, promotion and audience engagement – proven understanding of target audience, realistic marketing and promotion strategies
- Overall judgement of potential success with audiences

Television Series

In 2021, 13 projects (81% of eligible applicants) were approved for Television Production funding. In order to evaluate the television series applications submitted for funding in the Cogeco Television Production Program, the following criteria are applied by the Board of Directors in their assessment of the projects and their potential for success:

- The track record of the production company and the experience and quality of the creative and business team
- The quality of the creative material submitted
- Committed financing from other sources
- The Canadian broadcaster commitment to the project
- The potential to engage Canadian and international audiences
- International distribution potential and business strategies; recoupment potential

PROFESSIONAL DEVELOPMENT

CONTENT CANADA

Just for laughs COMEDY PRO

WIDC Women In the Director's Chair

TOWF T.O. WEBFEST



Short

FIN ATLANTIC INTERNATIONAL FILM FESTIVAL

ST. JOHN'S INTERNATIONAL WOMEN'S FILM FESTIVAL

Reelwork Film Festival screen in

wff whistler FILM FESTIVAL

BANK OF AMERICA WORLD MEDIA FESTIVAL

PROFESSIONAL DEVELOPMENT *ENGLISH*

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ATLANTIC FILM FESTIVAL

FIN Partners CNXN
September 20-22, 2021
Halifax (Virtual)



BANFF WORLD TELEVISION FOUNDATION

Banff World Media Festival 2021
June 14-July 16, 2021
Banff (Virtual)



BLOOD IN THE SNOW CANADIAN FILM FESTIVAL

Blood in the Snow Canadian Film Festival-Web Series Program 2021
October 29-31, 2021 and
November 18-23, 2021
Toronto (Virtual)



C21MEDIA

Content Canada
September 21-23, 2021
Toronto (Virtual)



CREATIVE WOMEN WORKSHOPS ASSOCIATION

Women in the Director's Chair
WIDC 25th Anniversary
September 2021-August 2022
West Vancouver (Virtual)



INDEPENDENT WEB SERIES CREATORS OF CANADA

T.O. Webfest Pitch Pit
July 1-July 31, 2021
Toronto (Virtual)

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JUST FOR LAUGHS FESTIVAL

Just For Laughs ComedyPRO
July 28-31, 2021
Montreal (Virtual)



REEL START

Reel Start 2020/2021 Program
December 2020-September 2021
Toronto



REELWORLD FILM FESTIVAL

Reelworld Film Festival, Reelworld E20
Program, Reelworld Producer Program
October 20-27, 2021
Toronto (Virtual)



ST. JOHN'S INTERNATIONAL WOMEN'S FILM FESTIVAL

32nd annual St. John's International
Women's Film Festival - Film Industry
Forum
October 13-17, 2021
St. John's (Virtual)



TRANSMEDIA ZONE

Web Series Powerup
January 26, 2022
Toronto (Virtual)



WHISTLER FILM FESTIVAL

Women in focus:
Expanding the conversation
December 1-31, 2021
Whistler (Virtual)

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**YOUTH MEDIA
ALLIANCE**

2021 English Awards of Excellence

May 26, 2021

Toronto (Virtual)



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PROFESSIONAL DEVELOPMENT *FRENCH*

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ACADÉMIE CANADIENNE DU CINÉMA ET DE LA TÉLÉVISION

36^e Prix Gémeaux
September 17-19, 2021
Montreal



IMAGO PRODUCTION

Marseille Web Fest
October 20-22, 2021
Marseille, France



LES PRIX WEBFEST DE MONTRÉAL

Montreal Digital WebFest
September 27-October 2, 2021
Montreal (Virtual)



PRODUCTIONS WELCOME ABOARD

Festival Courts d'un soir
September 1-6, 2021
Montreal



QUÉBEC CINÉMA

Rendez-vous Pro:
Rencontres en webséries
May 5-7, 2021
Montreal (Virtual)



XN QUÉBEC

Gala des prix Numix
May 27, 2021
Montreal (Virtual)

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