

**ANNUAL
REPORT
2022**

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ABOUT IPF *PRESIDENT'S MESSAGE*

The past year continued to be one of challenge and change, all happening at breakneck speed. The industry (and society writ large) has been in an ongoing state of emergence from the pandemic. Now, there is a recession on the horizon. What is clear in times like these, is that audiences want to be able to escape through entertainment— but this presents a frustrating paradox. We know that in moments of volatility, it is even more challenging to be a creator, to be an artist, to be an entrepreneur.

This year has therefore been a powerful reminder to the board and to the organization that the fund provides so much more than capital – it has the capacity to change lives and transform careers. Every year, we receive pitches for so many wonderful projects, and only a small number of these stories make it to the next phase. We feel privileged to be on the receiving end of creators' dreams, and we take our role in the industry as a catalyst for independent and out-of-the box production very seriously.

In times like these, we also recognize that it is important to continue to evolve as an organization and to be open to change to ensure we are meeting the (current) needs of the Canadian industry. Too much of our sector runs on structures that are resistant to evolution (or revolution) when needed.

During the 2022 year, the IPF took an important step in solidifying its commitment to growing its strategic place in the industry by expanding the role of CEO from a part-time commitment to a full-time one, with Jon Taylor at the helm. Jon leads with a bold and enterprising spirit, and it will be so exciting to see what the IPF will become under his tenure and with the guidance of the board.

With that said, in 2022, the IPF continued to establish new connections with creators who sit on the outside of the dominant groups. In an effort to be even more responsive to our constituents, the IPF also carried out a survey, collecting feedback on potential future iterations of the fund, and about how we can do even better to serve creators. Over the past year, the IPF has also continued to grow its international connections, to ensure it understands the full scope of the global landscape and market for short-form digital series.

We are beyond excited for 2023. We cannot wait to see this year's diverse stories come to life, and we cannot wait to explore new opportunities for creators and the fund!

DR. EMILIA KING CHAIR



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ABOUT IPF *BOARD OF DIRECTORS*

DR. EMILIA KING CHAIR

Dr. Emilia King (nee Zboralska) is a creative producer, educator and researcher with a focus on challenging the status quo in Canada's media system. She has a unique profile that combines professional creative practice with award winning, rigorous research on media entrepreneurship, web series and policy.

Emilia is the co-founder and executive director of Pink Moon Studio, an end-to-end media company that specializes in premium storytelling through both its commercial and original content divisions. She is an Assistant Professor at Ontario Tech University and previously led Toronto Metropolitan University's entertainment media innovation incubator, the Transmedia Zone, where she worked hard to make entrepreneurial education and the entrepreneurial mindset accessible to creators. She is also the former president of Web Series Canada.

Emilia's research investigates the political economy of entrepreneurship in the Canadian independent production sector, with a particular focus on online series. Her work has been published in peer-reviewed journals, and she has presented at conferences worldwide.

VÉRONIQUE MARINO VICE-CHAIR

Véronique Marino co-founded Les Productions numériques LACOGENCY in 2016, an agency specializing in discoverability and digital content strategy. Véronique Marino is a specialist in cross-platform digital development and strategy in the culture and entertainment industry. From 1996 to 1999 she was the development and operations associate for Groupe Vidéotron for their portal InfiniT.com and for the first website for the broadcaster TVA. From 1999 to 2001 she continued her career at Nomino Technologies heading their language recognition database. Her qualities as a manager and her understanding of innovation let her to Nurun where she undertook the development of several projects with the Groupe Québecor. Since 2004 she has served as Director of the Interactive Media Program at INIS and in 2009 she established her consulting company, Espace Infusion, which specializes in transmedia activities. She regularly presents workshops and participates in conferences across Canada and in France on the innovation and impact of new technologies on culture and the individual user, always with an original point of view. Since 2013, she has been on the executive committee of the Carmelle and Rémi-Marcoux Chair in Arts Management, and since 2016 in the Canadian Heritage Leader Talent program (mentoring of managers in the cultural sector). She was selected by Quebec's Femmes du Cinéma, de la Télévision et des Nouveaux Médias as 2012 Digital Media Personality of the Year.



ABOUT IPF *BOARD OF DIRECTORS*



MAUDE ISABELLE DELAGRAVE

Maude Isabelle Delagrave is a lawyer specializing in entertainment and literary law. In 2015, she opened her own practice on the strength of her background as a professor, artist's agent, and vice-president of legal and commercial affairs in a television and movie production company. She assists a rich plethora of creatives in the implementation of their projects, day in and day out.



STEVEN ORD

Steven Ord is an independent media consultant with 30 years of experience in the field. He provides services to White Pine Pictures, a leading documentary production company. He held the position of Executive Vice President, Alliance Atlantis Communications, where he was responsible for business and operational aspects of AAC's international television distribution division and content business. Prior to joining AA, he was Manager of Business Affairs at Telefilm Canada. He previously worked in policy consulting with Paul Audley & Associates. He was also a part-time graduate level instructor at the Schulich School of Business (York University) for 14 years.



KEVIN WRIGHT

Trainer, educator, consultant and Principal, The Optimal Pitch. Kevin has 30 years experience in screen-based media, having commissioned over 60 television series and having heard thousands of pitches! Kevin was previously Senior Vice-President, Programming for Astral Television Networks responsible for the acquisition and scheduling of content for HBO Canada, The Movie Network, TMN Encore, The Family Channel, Disney Junior Canada and Disney XD Canada. He joined Astral in 1995 as Vice-President, Programming for Family Channel and simultaneously served as Vice-President Programming for Teletoon where he participated in the licensing and launch of the network. Prior to that, he held positions at YTV Canada, Paragon International and Telefilm Canada.



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ABOUT IPF ADMINISTRATION



JON TAYLOR
CHIEF EXECUTIVE OFFICER



CLAIRE DION
ASSOCIATE DIRECTOR
(MONTREAL OFFICE)
UNTIL JULY 1, 2022



CHARLES ZAMARIA
FINANCIAL DIRECTOR



CATHERINE MOREAU
DEPUTY DIRECTOR
(MONTREAL OFFICE)



CARLY MCGOWAN
PROGRAM DIRECTOR
(TORONTO OFFICE)



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SHORT FORM SERIES DEVELOPMENT



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SHORT FORM SERIES DEVELOPMENT

Breakaway **PC:** Breakaway Productions Inc.
P: Mike Johnston
W: Jenny Lee - Gilmore
G: Drama
LPr: Vancouver, BC

Degrees of Separation **PC:** Fae Pictures Inc.
P: Shant Joshi, Eva Grant
W: Eva Grant
G: Comedy, Mystery/Thriller
LPr: Toronto, ON

Everyone But Me **PC:** Pitchblack Pictures Inc.
P: Aaron Au, Shawn Williamson
W: Lelinh Du, Aaron Au
G: Comedy, Drama
LPr: Burnaby, BC

Fan Club **PC:** SECOND ADOLESCENCE PRODUCTIONS INC.
P: Lola Gafaar, Fonna Siedu
W: Jahnelle Jones
G: Comedy, Drama
LPr: Toronto, ON

Finding Green **PC:** Bone Vault Inc.
P: Heidi Lynch
W: Jonathan Brent
G: Comedy, Drama
LPr: London, ON

Hello Charlie **PC:** Shaftesbury Development Inc
P: Scott Garvie, Christina Jennings
W: Sharron Matthews
G: Comedy, Drama
LPr: Toronto, ON

Indigenius **PC:** Firediva Productions Inc
P: Joy Haskell, Rebeka Herron
W: Joy Haskell, Andrew Carr
G: Comedy
LPr: Surrey, BC

It Doesn't Show **PC:** Szaboteur Films Ltd.
P: Bronwyn Szabo
W: Bronwyn Szabo
G: Comedy, Horror
LPr: Toronto, ON

Out in the Cold **PC:** Too Many Words Inc.
P: Olga Ziman Sabbagh
W: Geordie Sabbagh
G: Mystery/Thriller, Drama
LPr: Toronto, ON

Second Chance, Hina! **PC:** Lifesketch Media Inc.
P: Shazia Javed
W: Shazia Javed
G: Comedy, Drama
LPr: Mississauga, ON

Tales from the B_Side **PC:** 2776944 Ontario Inc.
P: Kate Fenton, Breann Smordin
W: Caitlin English, Tricia Black
G: Comedy, Musical
LPr: Toronto, ON

Two Rivers: A Métis Story **PC:** From the Shadows TV Production Ltd.
P: Sean Ronan
W: Jordan Waunch, James Kingstone
G: Animation, Historical Drama
LPr: Vancouver, BC

Well Versed **PC:** 2385676 Ontario inc.
DBA Border2Border Entertainment
P: Charlie David
W: Alexander Nunez
G: Comedy
LPr: Toronto, ON

ENGLISH

SHORT FORM SERIES DEVELOPMENT

En ondes avec Ovide

PC: Colegram
P: Sophie Montmagny
W: Emil Baroon, Pablo Tuduri
G: Animation, Comedy
LPr: Montreal, QC

J'adore le jus

PC: Casadel Films
P: Patrick Francke-Sirois
W: Alec Pronovost
G: Comedy
LPr: Montreal, QC

Je t'aime Loulou

PC: Couzin Films
P: Ziad Touma
W: Rabii Rammal
G: Comedy
LPr: Montreal, QC

La dernière communion

PC: Romeo & Fils
P: Martin Henri, Marina Khoury,
Béatrice Moukhaiber
W: Eli Jean Tahchi, Myriam Farsaoui
G: Comedy
LPr: Montreal, QC

Purgatorio

PC: SPORT
P: Johannie Deschambault
W: Félix Brouillet-Desrosiers
G: Comedy, Musical
LPr: Montreal, QC

Tantie

PC: Cayenne Médias
P: Neegan Trudel, Luc Lainé,
Orlando Arriagada
W: Laetitia Angba
G: Comedy
LPr: Montreal, QC

Toqaq

PC: Zone3 inc.
P: Frédérique Traversy
W: Dave Jenniss
G: Children's Live Action
LPr: Montreal, QC

FRENCH

SHORT FORM SERIES PRODUCTION



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SHORT FORM SERIES PRODUCTION

ENGLISH



Degrees of Separation

Delphine Purcell is a 26-year-old Indigenous PhD candidate from the British Columbia Interior, who assembles a rag-tag team to reclaim her ancestor's remains in the most daring dupe their university has seen since accidentally hiring a Pretendian in 2002. Delphine and her team quickly realize they aren't the only ones interested in her Ancestor. They must work together to outsmart the White Saviours and Collectors who have been drawn to the community like vultures.

EP: 6 x 15 mins
PC: Fae Pictures Inc. & Tooth and Nail Pictures Ltd.
P: Abubakar Khan, Shant Joshi
W: Eva Grant
D: A.W. Hopkins, Nyla Innuksuk
P/B: TBC
LP: Vancouver, BC
LPr: Toronto, ON, Saanichton, BC



Finding Green

In the year 2041, residents of Willowworth Green housing co-operative and home to the last garden on earth, defend themselves against Ovalroad Industries, encroaching developers who are trying to access the intelligent network of mycelia beneath their property. Erica Jansen, employee of Ovalroad and former resident of the housing co-op has to decide between climbing corporate ranks or defending her home.

EP: 10 x 10 mins
PC: Bone Vault Inc.
P: Heidi Lynch, Jefferson Mappin
W: Cosima Herter, Emma Malm, Nadine Bhaba, Jon Brent
D: Leah Vlemmiks, Sam Coyle
P/B: HighballTV
LP: Toronto, ON
LPr: London, ON



It Doesn't Show

Upon the failure of a web series about her half-Inuit identity as a white-passing actor, Anna discovers guilt is not the only thing following her. Rumbling in the walls are Inuit sea creatures threatening to crash in on her as she tries to earn her Indigeneity back. These are the Qallupilluit, legendary for snatching naughty children who play too close to cracks in the ice. One in particular, Qalley, has a distinct appetite for Anna.

EP: 7 x 9 mins
PC: Szaboteur Films Ltd.
P: Nason Markwell, Bronwyn Szabo
W: Bronwyn Szabo
D: Bronwyn Szabo
P/B: TBC
LP: Toronto, ON & Iqaluit, NVT
LPr: Toronto, ON



SHORT FORM SERIES PRODUCTION



Tales From The B Side

Dylan Hart is a cinephile who takes everything, including themselves, very seriously. Their Moochie cousin Janis Hart is a wacky conspiracy theorist with a TikTok following. The two cousins drive north to investigate the strange disappearance (and cold case) of their aunts: the elusive sisters of 90s rock band, Dusk.

EP: 7 x 10 mins

PC: 2776944 Ontario Inc. (Fenton and Smordin Pictures)

P: Kate Fenton, Breann Smordin, Jessica Martinsi

W: Caitlin English

D: Madison Thomas

P/B: KindaTV

LP: Tweed, ON

LPr: Toronto, ON



Well Versed

Mason Fynn, BGM (Black, gay, millennial) hosts "Well Versed", a popular sex and relationship advice podcast for the queermunity. With Toronto rent to pay, Mason utilizes his expertise and develops a lucrative side-hustle: matchmaking. With Mason's help, special cases from all walks of life are connected with their perfect match. Business is booming, and it'll stay that way as long as no one finds out that Mason can't keep a boyfriend to save his life.

EP: 6 x 20 mins

PC: Border2Border Entertainment

P: Charlie David, Philip Webb, Katherine J. Frost, Brad Danks

W: Alexander Nunez, Masini McDermott, Izad Etemadi, Sebastian Sage, Kato Alexander, Wilson Huynh

D: Christer Harris

P/B: OUTtv

LP: Toronto, ON

LPr: Toronto, ON

ENGLISH

WELL VERSED



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SHORT FORM SERIES PRODUCTION

FRENCH



En ondes avec Ovide

Ovide is an egg who knows nothing, but has an opinion on everything. He stays locked away in his room recording angry podcasts ever since his world was turned upside down: a skate park was built in front of his place. Confronted by the originality of the colourful new locals, he will have to face his preconceived notions. In time, Ovide will put aside his cynicism, and learn to see the world in a new way.

EP: 6 x 5 mins

PC: Colegram

P: Olivier Guillemette, Pierre-Alexandre Bouchard

W: Pablo Tuduri, Emil Baroon

D: Vincent Bilodeau

P/B: TBC

LP: Montreal, QC

LPr: Montreal, QC



J'adore le jus

This series is based on a true story... or so they want us to believe. Mathieu, a disillusioned man-child, finds himself entangled in the twisted affairs of ZOOP, a very successful energy drink company. After a series of suspicious events, Mathieu suspects that the company is keeping a terrible secret from the public. He seizes this opportunity to finally give his life meaning, and becomes a true detective over the course of this incredible saga surrounding the highly publicized trial against this fraudulent company.

EP: 6 x 15 mins

PC: Casadel Films

P: Patrick Francke-Sirois

W: Samuel Cantin, Alec Pronovost

D: Alec Pronovost

P/B: Noovo

LP: Montreal, QC

LPr: Montreal, QC



La dernière communion

After their monastery is converted into condos, Pierre, Paul and Jean, three septuagenarian brothers, decide to defrock and start fresh. With no savings or future plans, they take refuge at Aïcha's and attempt to navigate the modern world. Pierre heads off in search of the long-lost love from his youth, while Jean finds his vocation alongside an anxious teenager he meets at his new job. Paul befriends Aïcha's nephew who encourages him to accept his sexuality. What seemed like an imminent end for these three ex-religious brothers, ends up being a late-in-life coming of age.

EP: 8 x 17 mins

PC: Romeo & Fils

P: Martin Henri, Marina Khoury, Béatrice Moukhaiber

W: Eli-Jean Tahchi, Myriam Farsaoui

D: Eli-Jean Tahchi

P/B: Télé-Québec

LP: Montreal, QC

LPr: Montreal, QC

SHORT FORM SERIES PRODUCTION

FRENCH



Purgatorio

Pelplin II, called "le Gredin" (the scoundrel), a (very bad), recently deceased, medieval king, is sentenced to spend eternity in purgatory. He is accompanied by Danielle and Mamelech, two devils in the form of marionettes who are both his jailers, his torturers, and, unfortunately for him, his only friends. A crack in the space-time continuum completely disrupts our protagonists' day-to-day in this comedy which mixes themes of death, reincarnation, and everything in between.

EP: 6 x 15 mins

PC: SPORT

P: Johannie Deschambault

W: Félix Brouillet

D: Félix Brouillet

P/B: TBC

LP: Montreal, QC

LPr: Montreal, QC

LA DERNIÈRE COMMUNION



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COGECO TV PRODUCTION PROGRAM



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COGECO TV PRODUCTION PROGRAM

ENGLISH



Diggstown Season 4

At the end of the last season, Marcie Diggs is shot. She has been gravely wounded and season four begins with Marcie's unconscious memory enjoying a vacation with her deceased Aunt Rolanda. In her absence from the firm, Marcie's friend and colleague, Doug Paul, steps into the leadership gap. A move that sets the stage for Marcie's final battle.

EP: 6 x 60 mins

PC: FROG LAKE PRODUCTIONS III INC & SEARCH IT UP PRODUCTIONS IV INC.

P: Floyd Kane, Amos Adetuyi, Brenda Greenberg, Karen Wentzell, Cory Bowles, Stephanie Johnson

W: Floyd Kane, JP Laroque, Caleigh Baccus, Ellen Vanstone, Roxann Whitebean, Lakna Edilima, James Battison, Lynn Coady, Mandeq Hassan

D: Cory Bowles, Rama Rau, Shamim Sarif, Floyd Kane

P/B: CBC

LP: Charlottetown, PEI; Halifax, Nova Scotia

LP: Halifax, NS & Toronto, ON



Little Bird

Removed from her home in Long Pine Reserve in Saskatchewan, Bezhig Little Bird is adopted into a Montréal Jewish family at the age of five. Now in her 20s, Bezhig longs for the family she lost and goes on a journey to learn her family history. She begins to track down her siblings, unravelling the mystery behind her adoption and discovering her apprehension was connected to a racist government policy known as the Sixties Scoop.

EP: 6 x 60 mins

PC: Rezolution Pictures (Little Bird) Inc & OP Little Bird Inc

P: Tanya Brunel, Jessica Dunn, Philippe Chabot, Jennifer Podemski, Hannah Moscovitch, Elle-Máijá Tailfeathers, Zoe Hopkins, Jeremy Podeswa, Kim Todd, Nicholas Hirst, Christina Fon, Catherine Bainbridge, Linda Ludwick, Ernest Webb

W: Hannah Moscovitch, Zoe Hopkins, Shannon Masters, Darrel Dennis

D: Zoe Hopkins, Elle-Máijá Tailfeathers

P/B: APTN English, Bell Media - Crave

LP: Manitoba

LP: Outremont, QC & Winnipeg, MB

COGECO TV PRODUCTION PROGRAM

ENGLISH



Murdoch Mysteries Season 16

The sixteenth season is rife with puzzling mysteries, nefarious murders and delightful turn-of-the-century history. Murdoch's clever inventions and brilliant deductions will help solve cases that speak as much to the social issues of the present as they do to those of the past. On top of all of that, the Murdoch's have a new baby to care for.

EP: 24 x 60 mins

PC: SHAFTESBURY MURDOCH XVI INC.

P: Christina Jennings, Scott Garvie, Hélène Joy, Yannick Bisson, Paul Aitken, Simon McNabb, Peter Mitchell, Noelle Girard, Derek Schreyer, Julie Lacey, Jeremy Hood, Christina Ray, Elsbeth McCall

W: Noelle Girard, Andrea Scott, Maureen Jennings, Julie Lacey, Peter Mitchell, Paul Aitken, Simon McNabb, Naben Ruthnam, Derek Schreyer, Christina Ray, Caleigh Bacchus, Jenny Lee

D: Peter Mitchell, Yannick Bisson, Eric McCormack, Jason Furukawa, Gary Harvey, Laurie Lynd, Yuri Yakubiw, Dawn Sorokolit-Burke, Elsbeth McCall, Gloria Kim, Rama Rau, Jennifer Liao, Jayson Clute, Katie Boland

P/B: CBC

LP: Toronto, ON

LP: Toronto, ON



Sullivan's Crossing

After neurosurgeon Maggie Sullivan's personal and professional life are thrown into turmoil she returns home to Sullivan's Crossing, a campground in the small town of Timberlake, where her estranged father, Sully Sullivan, runs an outpost that caters to hikers, bikers and mountain climbers. While there, she is forced to navigate her complicated present while confronting a painful past.

EP: 10 x 60 mins

PC: Sullivan's Crossing Productions S1 Inc. & Sullivan's Crossing S1 Ontario Inc.

P: Roma Roth, Chris Perry, Michael Volpe, Mark Gingras, Victoria Woods, Sjonja Jakovitz

W: Roma Roth, Kerri MacDonald, John Callaghan, Adam Pettle, T'áncháy Redvers

D: Gail Harvey, Bradley Walsh, Jerry Ciccoritti

P/B: Bell Media - CTV Drama

LP: Halifax, NS

LP: Bedford, NS & Toronto, ON

COGECO TV PRODUCTION PROGRAM

FRENCH



Alertes Season 3

The Cerbère squad, under the command of Captain Pelletier, is assigned an arson case. Now part of the anti-gang task force, Lily-Rose starts a new investigation on the site of a shooting alongside her new acolyte Cindy. At headquarters, the tension is palpable ever since Manuel was identified as Lily-Rose's attacker. Frédéric Lamontagne assumes his new role as the director of the "Sécurité du Québec", but not everyone is a fan of his leadership style. More than ever, the squad needs Stéphanie to ensure continuity. Will she return to defend her protégés?

EP: 26 x 60 mins

PC: Productions Pixcom Inc.

P: Charles Lafortune, Nicola Merola, Sylvie Desrochers, Nathalie Cécylre

W: Julie Hivon, Caroline Mailloux, Sophie Fortier, Guillaume Corbeil, Marie-Mousse Laroche, Mathieu Denis

D: Mathieu Hanfield, Julien Hurteau

P/B: TVA

LP: Boucherville and surroundings, QC

LPr: Montreal, QC



Comme des têtes pas de poule Season 2

Comme des têtes pas de poule tells the story of the daily lives of the Babin-Bibeau family who live in a little house in the suburbs where anything that can possibly happen...will happen! Humour, emotions and reflections abound in this family made up of a cool musician dad, a mom who dreams of working in construction, and their three children: Victoria, the extraverted teen in search of popularity, Felix, her genius little brother who is as talented as he is reserved, and the impulsive Flavie with a big heart.

EP: 40 x 30 mins

PC: Téléfiction Productions Inc.

P: Claude Veillet, Lucie Veillet, Martine Quinty

W: Pierre-Yves Bernard, Vincent Bolduc, Martin Doyon, Fred Simard, Fred Lafleur, Jessica Veillet Loblaw, Emmanuelle Gilbert, Isabelle Pruneau-Brunet

D: Pierre Théorêt, Yann Tanguay, Eza Paventi

P/B: Télé-Québec, Club Illico

LP: Montreal and surroundings, QC

LPr: Montreal, QC

COGECO TV PRODUCTION PROGRAM

FRENCH



Désobéir-Le choix de Chantal Daigle

Summer 1989. Impregnated by her abusive, manipulative and violent partner, Chantale Daigle decides to leave her relationship and considers abortion. In response, her partner demands an injunction to prevent her from getting an abortion, citing the fetus's right to life. After losing in court twice, the case makes it all the way to the Supreme Court. But the wait time is long, and soon it will be too late. Chantale decides to get a clandestine abortion in the United States. Even though it is now a moot point, the Supreme Court of Canada rules unanimously in favour of Daigle.

EP: 6 x 60 mins

PC: Les Productions ALSO inc.

P: Alexis Durand-Brault, Sophie Lorain, Richard Speer, Antonello Cozzolino

W: Isabelle Pelletier, Daniel Thibault

D: Alexis Durand-Brault

P/B: Crave, Noovo

LP: Montreal, QC

LPr: Montreal, QC



La candidate

Alix, a single mother on the verge of turning thirty, dissatisfied with her life, agrees to be a placeholder candidate for a political party at her friend's request. Against all odds, she wins the election in this riding where she has never set foot. Thrown into a foreign environment, she must learn the basics of being a politician while managing an environmental crisis in her constituency. It's not smooth sailing, but she slowly takes to her new role and her new corner of the country.

EP: 10 x 60 mins

PC: Encore Télévision inc.

P: François Rozon, Vincent Gagné, Nathalie Tremblay

W: Isabelle Langlois

D: Sébastien Gagné

P/B: Radio-Canada

LP: Montreal, QC

LPr: Montreal, QC

STATISTICS INVESTMENTS BY FUNDING STREAM 1991-2022

	SHORT FORM SERIES DEVELOPMENT		SHORT FORM SERIES PRODUCTION		TV PRODUCTION		PROFESSIONAL DEVELOPMENT	
	#	\$	#	\$	#	\$	#	\$
2022	20	297,450	9	1,775,000	8	1,295,000	23	138,876
2010-2021	40	584,388	161	20,168,922	59	10,090,182	198	1,751,267
1991-2009	0	0	0	0	247	46,425,645	302	3,845,125
Total	60	881,838	170	21,943,922	314	57,810,827	523	5,735,268

The IPF debuted the Short Form Series Development Packaging program 2020. In 2022 **129** applications were received: **105** English, **24** French.

TOTAL IPF FUNDING: \$86,371,855

Since 1991 the IPF has invested **\$86,371,855** in **1,067** projects: **60** Short Form Series Development projects, **170** Short Form Series Productions, **314** TV Productions, and **523** Professional Development projects.

In 2022, the IPF Short Form Series Production program received **17** applications, **10** English and **7** French.

The IPF began investing in short form (web) series in 2010 and did not fund TV series from 2011 to 2018.

In 2018, the IPF began investing in TV series again, with the IPF Cogeco TV Production Funding program. In 2022, the IPF Cogeco TV Production program received **19** applications, **10** English and **9** French.

STATISTICS INVESTMENTS BY LANGUAGE / 1991-2022

	SHORT FORM SERIES DEVELOPMENT				SHORT FORM SERIES PRODUCTION				TV PRODUCTION			
	ENGLISH		FRENCH		ENGLISH		FRENCH		ENGLISH		FRENCH	
	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$
2022	13	195,000	7	102,450	5	1,000,000	4	775,000	4	775,000	4	520,000
2010-2021	26	388,665	14	195,724	100	13,340,000	61	6,828,922	29	6,268,161	30	3,822,021
1991-2009	0	0	0	0	0	0	0	0	156	30,032,032	91	16,393,613
Total	39	583,665	21	298,174	105	14,340,000	65	7,603,922	189	37,075,193	125	20,735,634

65% of the **60** Short Form Series Development funded since 2020 was for English language productions and **35%** was for French language productions.

66% of the **\$881,838** invested in Short Form Series Development projects since 2020 was for English language productions and **34%** was for French language productions.

62% of the **170** Short Form Series Production funded since 2010 was for English language projects and **38%** was for French language productions.

65% of the **\$21,943,922** invested in Short Form Series Production since 2010 was for English language projects and **35%** was for French language productions.

60% of the **314** TV Production funded from 1991 to 2009 & 2018 - 2022 was for English language productions and **40%** percent was for French language productions.

64% of the **\$57,810,827** invested in TV Production from 1991-2010 & 2018 - 2022 was for English language productions and **36%** percent was for French language productions.



EVALUATION PROCESS

The primary criterion for acceptance by the Fund for short form series funding applications is the quality of the project. Applications for both Development Packaging and Production financing are evaluated by independent Canadian and international jurors who review all the materials submitted, meet for discussion and/or provide written ratings and comments.

Development Packaging Funding

In 2022, Development Packaging funding applications were scored and rated based on the following indicators of success:

- Creative Material - content is compelling , well written, appropriate for the platform
- Creative Team - producer and/or writer are experienced and have production track records with scripted episodic or short-form content
- Third-party Story Editor or Development Executive - are experienced and committed to the project
- Budget & Financing - is appropriate for the activities to be undertaken during development
- Potential for Production - project is feasible and is likely to succeed

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EVALUATION PROCESS

Production Funding

Only projects that successfully complete all phases of the Development Packaging program are eligible to apply for short form series Production financing. In 2022, Production funding applications were scored and rated based on the following indicators of success:

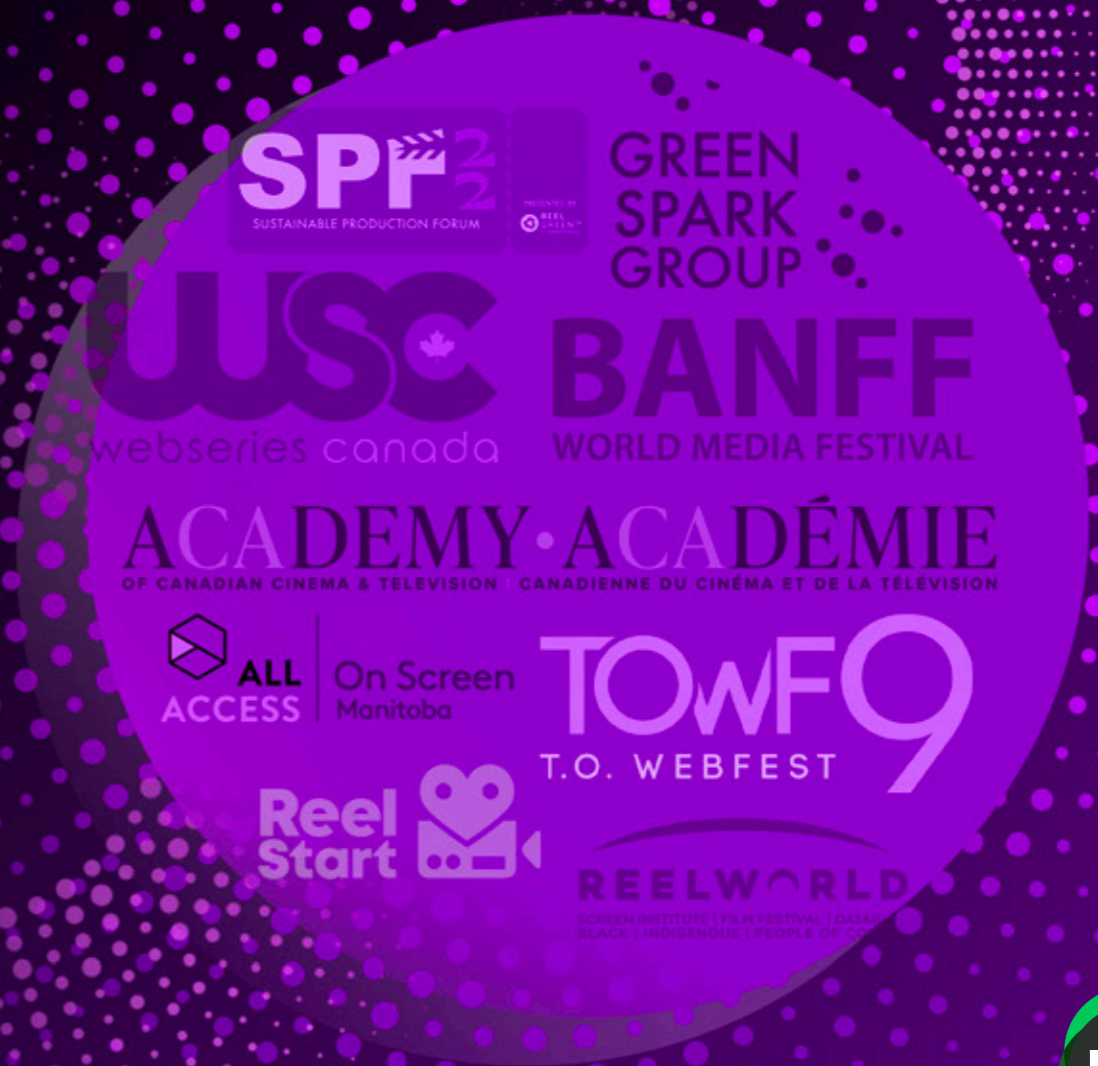
- Creative material - compelling , well written, appropriate for the platform
- Feasibility - production team's track record and experience; creative materials are well development; production plans are realistic
- Production details - schedule, budget and confirmed financing are appropriate and accurate
- Business and distribution strategies - recoupment potential is realistic for target platforms
- Marketing, promotion and audience engagement - proven understanding of target audience, realistic marketing and promotion strategies
- Overall judgement of potential success with audiences

Television Series

In 2022, the following criteria were applied by the Board of Directors in their assessment of the projects and their potential for success:

- The track record of the production company and the experience and quality of the creative and business team
- The quality of the creative material submitted
- Committed financing from other sources
- The Canadian broadcaster commitment to the project
- The potential to engage Canadian and international audiences
- International distribution potential and business strategies; recoupment potential

PROFESSIONNAL DEVELOPMENT



PROFESSIONAL DEVELOPMENT

ENGLISH



ACADEMY OF CANADIAN CINEMA AND TELEVISION

Canadian Screen Awards 2022
April 8 - 10, 2022
Toronto (Virtual)



ATLANTIC FILM FESTIVAL ASSOCIATION

FIN Partners
September 15 - 17, 2022
Halifax



BANFF TELEVISION FESTIVAL FOUNDATION

Banff World Media Festival 2022
June 12 - 15, 2022
Banff



BLOOD IN THE SNOW CANADIAN FILM FESTIVAL

Blood in the Snow + Deadly Exposure 2022
November 21 - 26, 2022
Toronto



CMPA

Prime Time Online 2022
February 3 - 11, 2022
Ottawa (Virtual)



CREATIVE WOMEN WORKSHOPS ASSOCIATION (CWWA)

Women in the Director's Chair - WIDC 2022-23
August, 2022 - March, 2023
West Vancouver (Virtual)



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PROFESSIONAL DEVELOPMENT

ENGLISH



FILM PEI

The PEI Screenwriters' Bootcamp
May 21 - 26, 2022
Charlottetown



GREEN SPARK GROUP

IPF Creators Climate Sustainability
Training Program
November 2, 2022
Port Coquitlam (Virtual)



GREEN SPARK GROUP

Sustainable Production Forum
October 1 - December 9, 2022
Port Coquitlam (Virtual)



JUST FOR LAUGHS FESTIVAL

Just For Laughs ComedyPRO
July 27 - 30, 2022
Montreal



ON SCREEN MANITOBA

All Access 2023
January 10 - 12, 2023
Winnipeg



REEL START

Reel Start Toronto Classroom
September 2022 - May 2023
Toronto



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PROFESSIONAL DEVELOPMENT

ENGLISH



REELWORLD SCREEN INSTITUTE

Reelworld Film Festival
October 12 - 18, 2022
Toronto (Virtual)



WEBSERIES CANADA

BC Professional Development Breakfast
February 6, 2023
Vancouver (Virtual)



WEBSERIES CANADA

T.O. Webfest & Conference
July 22 - 23, 2022
Toronto (Virtual)



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PROFESSIONAL DEVELOPMENT

FRENCH



ACADÉMIE CANADIENNE DU CINÉMA ET DE LA TÉLÉVISION

37^e Prix Gémeaux et Salon des membres
September 14 - 18, 2022
Montreal



ASSOCIATION QUÉBÉCOISE DE LA PRODUCTION MÉDIATIQUE

Congrès AQPM
April 27- 28, 2022
Gatineau



BUREAU DU CINÉMA ET DE LA TÉLÉVISION DU QUÉBEC

Formation On tourne vert
September 16, 2022
Montreal



FILM PEI

Screenwriter's Bootcamp
May 21 - 6, 2022
Charlottetown



IMAGO PRODUCTION

Marseille Web Fest
October 19 - 21, 2022
Marseille, France



ON SCREEN MANITOBA

All Access 2023
January 10 - 12, 2023
Winnipeg



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PROFESSIONAL DEVELOPMENT



PRODUCTIONS SCÉNAT DE L'ABITIBI-TÉMISCAMINGUE

Festival du cinéma international en
Abitibi-Témiscamingue
October 29 - November 3, 2022
Rouyn-Noranda



XN QUÉBEC

Gala des prix Numix
May 26, 2022
Montreal



PRODUCTIONS WELCOME ABOARD

Festival Courts d'un soir
August 4 - September 30, 2022
Montreal



QUÉBEC CINÉMA

Rendez-vous Pro: Rencontres en webséries
April 25, 2022
Montreal

FRENCH



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